# From the Avant-Garde to "Proletarian Art"

The Emigré Hungarian Journals Egység and Akasztott Ember, 1922-23

Oliver A. I. Botar

We have to imagine these tiny groups, succeeding and turning against one another. Some had significant entourages, art magazines, and often well-known theorists. . . . They imagined themselves explorers of the spirit, scouts of the desire to find one's way. But life played a tragic game with them. If they found a . . . little security—which some recognition, or the forced imaginings and formulations of theorists could give them—the . . . clamor of a new trend knocked it into the dust. If we can visualize the uncertainty of their goals, the indifference of their environment, the chaos and vulnerability of spirit and feelings in which their denial of tradition left them, I believe we cannot deny them our sympathy. It's as if they'd been wandering in some pleasant, mirage-projected land, of which, at nightfall, only the stark puszta [wasteland] remained.\frac{1}{2}

s 1922 began, the Viennese Hungarian Activists were at the peak of their success.<sup>2</sup> Exiled from - Hungary after the collapse of the short-lived Soviet regime of 1919, they gathered in Vienna around the journal Ma [Today] (Budapest, 1916-19; Vienna, 1920-25), its founder Lajos Kassák and his co-editors and brothers-in-law, the poet Sándor Barta and the artist Béla Uitz (fig. 1). Early in 1922, however, the Activists began to break away from Kassák and Ma, forming contending groups of artists and writers who founded their own journals. May 1922 saw the publication not only of a sumptuous double issue of Ma, but also of the first issue of Egység [Unity] (Vienna, 1922; Berlin, 1923–24; Vienna, 1924), a rival journal co-edited by Uitz. In July, the remaining Activists, unable to attend the International Congress of Progressive Artists held in Düsseldorf in late May, formulated their position with respect to the Congress, calling for the establishment of an "International Organization of Creators with a Revolutionary Weltanschauung."3 This was their last unified stand. By the time the document had been published in the August issues of Ma and De Stijl, Barta, his wife the poet Erzsébet (Kassák) Ujváry, the artist Sándor Bortnyik, the poet Andor Simon, and László Moholy-Nagy, Ma's Berlin correspondent, had also broken with Kassák, soon to be followed by the art critic Ernö (Ernst) Kállai and the dramatic theorist János (Ivan) Mácza. By November Barta's rival journal Akasztott Ember [The hanged man] (Vienna, 1922–23) was in print. Both Egység and Akasztott Ember contained artistic material of significance to nascent International Constructivism in Central Europe and contributed to the debate concerning the avant-garde and what the Hungarians called "Proletcult." This essay will locate these offshoot journals within the 1922 crisis of Hungarian Activism and trace their development to March 1923, when they finally submitted to the dictates of the Party.

The influence of the Russian avant-garde was central to the shift among the Hungarian Activists from Dada to International Constructivism.<sup>5</sup> On November 20, 1920, the Activists sponsored a "Russian Evening," including a slideillustrated lecture on Russian art by the art-history student and news correspondent Konstantin Umansky. 6 Impressed by this event, Uitz soon joined the Party of Hungarian Communists (KMP), which in January 1921 sent him to Moscow to attend the Third Comintern Congress, held in late June and early July. There he met fellow Hungarians, the critic Alfréd Kemény, who had also been sent by the KMP, and Jolán Szilágyi, a student at the recently established VKhUTEMAS. Through Szilágyi and her friend Lazar El Lissitzky, Uitz and Kemény met Kasimir Malevich, and visited VKhUTEMAS and INKhUK, where they encountered Alexander Rodchenko and other Constructivists. 7 Thus Uitz and Kemény were among the first foreign-based professionals to learn of the formation of the "First Working Group of Constructivists" at INKhUK on March 18, 1921, and among the few foreigners to see the "Second Spring Exhibition" of the OBMOKhU (Society of Young Artists), which opened May 22, and featured the work of the Constructivists.8 As a result of these experiences, Kemény became a supporter of the OBMOKhU and held a lecture on it at INKhUK before his return to Berlin late that year,9 and Uitz became an admirer of both Malevich and Constructivism, collecting relevant texts and photographs, which he later published in Egység.

Uitz's trip convinced him that it was possible to be socially and artistically "progressive" in the socialist state.





fig. 1 Photographer unknown, the Activists' Group in Vienna, ca. 1920–21, from left to right: Sándor Bortnyik, Béla Uitz, Erzsébet Újváry, Andor Simon, Lajos Kassák, Jolán Simon, Sándor Barta.

This must have made the other Activists, still engaged with Dada, seem hopelessly retrograde to him. After his return to Vienna, Uitz ceased to frequent the Schloss Café, where the Activists met, and began to patronize the Café Beethoven, hub of Hungarian Communist political emigrés. There, as one eye-witness reported, "on every occasion, Uitz recounted another detail of his recurring disagreements with Kassák. He deeply condemned the about-face of the 'Kassákists.' In his eyes Kassák was a defeatist." <sup>10</sup>

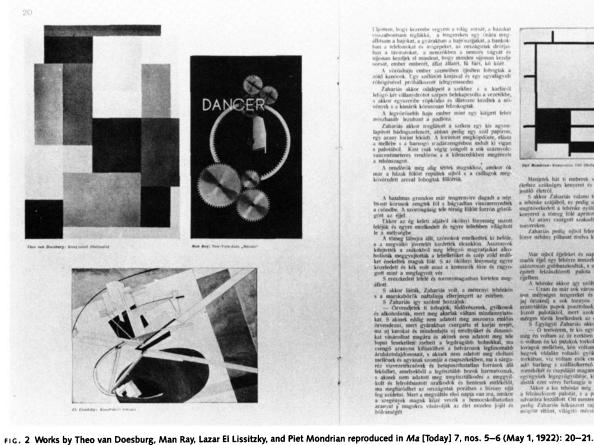
Not having been to Soviet Russia, and aloof from political parties by this time, Kassák was convinced that artists must begin creating the culture of the coming socialist age, for he, like all Leftists, was still awaiting the world revolution. By 1922 Kassák saw emergent International Constructivism as the avant-garde of this new culture. Consequently, though the May Day 1922 issue of Ma presented a mixture of Dada and proto-International Constructivist material, the balance was clearly tipping in favor of the latter (fig. 2). This trend was underlined in Kassák's text "Mérleg és Tovább" [Evaluation and onwards], published in that issue, in which he announced the shift in the Activists' aesthetics towards what was effectively International Constructivism. Kassák later implied that the 1922 collapse of the Activists' Group was the result of some members not being able to cope with this announcement. 11

When Aladár Komját, a founder of the KMP and a former Maist poet, announced plans for the publication of a Party-oriented cultural journal early in 1922, Uitz was eager to join this venture. For Komját and his associates—the theorist Gyula Hevesi, the artist Béla Friedbauer, and the former Maist poets Mózes Kahána and Irén Komját (née Réti, Aladár's wife)<sup>12</sup>—Uitz, who had recently returned from Moscow, seemed the obvious choice as co-editor.

The first issue of  $Egys\acute{e}g$  appeared soon after the opulent May Day 1922 issue of Ma, and seems to have been calculated to contrast with it. Its cover (fig. 3), though not signed, was probably the work of Uitz; its blocky, rough lettering and bold layout recall early Russian avant-garde designs and contrasted with the refined style of Ma (pl. 3, p. 11). The covers of the second and third issues (June 30 and September 16, 1922) were redesigned to be even simpler (fig. 4). The rest of  $Egys\acute{e}g$ 's typography and layout reflected the elegance of Ma, though  $Egys\acute{e}g$  was not illustrated as lavishly, and a lower-grade paper was used, except for the plates.

Egység, subtitled "Literature/Art," was a cultural publication with explicit ties to the KMP and the Austrian Communists. Its political affiliation was indicated in the article "Az Egység útja és munkaprogramja" [The road and program of Egység]: "Egység is a Communist cultural pro-

36



gram . . . not a new direction, nor is it a 'school with a manifesto.' "13 The journal's Communist politics were reflected in its contents. For example, the issue of June 30, 1922, included an analysis of the failed Hungarian Soviet by one of its chief ideologues, the former Maist poet József Révai, and a Marxist analysis of the contemporary European economy by Jenö Varga. Egység's belles lettres, written by Komját, Andor Simon, Pál Acél, Uitz, and Kahána, were in the Expressionist style of Hungarian Activism. Indeed, the sharp-eyed journalist Andor Németh, in his perceptive review "Egység kontra Ma" [Egység versus Ma], published in the Bécsi Magyar Újság [Viennese Hungarian journal] of July 16, 1922, praised the new periodical's theoretical articles while pointing out that its poetry hardly differed from that of Ma.

The fine-arts policy of Egység, expressed in the writings of Uitz and two former Activist critics, Andor Rosinger and Iván Hevesy, was perhaps its most interesting and controversial aspect. A central part of this policy was an attack on Kassák's politics and aesthetics. In "A 'Ma' forradalmi ideologiája" [The "revolutionary" ideology of Ma], Rosinger accused the Activists of having an anarchist ideology of opposition to all authority, including that of the proletarian state. He also attacked Mácza for supposedly anti-Communist remarks made at the May 28, 1922, Viennese matinee performance and reading of the Activists, and he sarcastically called Barta "Nietzsche reincarnate," referring to Barta's anarchist-dadaist literary works. 14 Kassák responded to this and other attacks with his "Válasz sokfelé, és álláspont" [A response in many directions, and a position]. In it, to demonstrate his political precociousness and loyalty to the proletarian cause, Kassák recounted the history of Ma and placed the defections of Uitz and others in a positive light, asserting that "I knew that this selection [i.e., shakedown] had to happen, and I am happy that it finally has. It unburdens us, offers us new possibilities for development."15 While maintaining that his journal was consistently Communist in its stance, Kassák also claimed that Ma advocated the autonomy of art, and resisted any control, financial or otherwise, by the Party. This was contrary to fact, however, for the Activists had tried to gain cultural hegemony during the Hungarian Soviet and to secure Party funding in 1920.16 By omitting these facts from his account, Kassák helped establish the myth of his consistent opposition to artists' memberships in political parties and to the political control of art. His article did, however, contain an impassioned and articulate argument for the autonomy of art—a position he held to after 1920-as well as a cutting critique of the blind loyalty demanded by the Party. Responses to Kassák's article included "Válasz a 'Má'-nak" [Answer to Ma], by "The contributors to Egység," and "A négyszögesített világnézet" [The squared Weltanschauung], by Iván Hevesy, both appearing



FIG. 3 Béla Uitz?, cover, Egység [Unity], Vienna, no. 1 (May 10, 1922).

in the September 16 issue of Egység. In "Answer to Ma" Kassák was accused of appropriating Képarchitektúra [Pictoarchitecture]—a style of abstract geometric art developed by Bortnyik and Kassák in 1920–21<sup>17</sup>—from "Bortnyik, Braque, Puni, and especially the Suprematists," and what was even worse, of being counter-revolutionary. <sup>18</sup> For his part, Hevesy attempted to demolish Képarchitektúra by labeling it "planar decoration," mere l'art pour l'art, <sup>19</sup> something Kassák himself had railed against since 1915. As Kassák offered no reply to these attacks, the debate between Ma and Egység ended.

The fine-arts policy of Egység reflected Uitz's support of the Russian avant-garde. With the exception of a painting by Uitz, the art reproduced in the Viennese Egység was limited to the work of Russian avant-garde artists whom Uitz and Kemény had encountered in Moscow in 1921. In the June 30, 1922, issue of the journal, Uitz reproduced works by the INKhUK and OBMOKhU members Vladimir Stenberg and Karl Johanson, the VKhUTEMAS student Nikolai Prusakov, the VKhUTEMAS-associated artist Naum Gabo, and the VKhUTEMAS teacher Ivan Kliun (also an INKhUK member),<sup>20</sup> as well as a photograph of the Constructivist room of OBMOKhU's "Second Spring Exhibition," which included works by Rodchenko, Johanson, Konstantin Medunetzky, and the Stenberg brothers. With the publication of two texts, the proto-Constructivist "Realistic Manifesto" of August 1920 by



FIG. 4 Designer unknown, cover, Egység, Vienna, no. 3 (September 16, 1922).

Gabo and Antoine Pevsner, and Alexei Gan's "Program of the First Working Group of Constructivists" of April 1, 1921, this was the first, and for a time, the most extensive anthology of Constructivist and Constructivist-related material to appear in the West. In the issue of September 16, 1922, Uitz published five images from Malevich's book of lithographs Suprematism, 34 Drawings, accompanied by Uitz's own estimation of Suprematism, and his translation (with minor changes) of Malevich's introduction to the book, perhaps the first translation of a Malevich text. <sup>21</sup>

Uitz had revealed an early understanding of the conflict between the Russian avant-garde and Proletcult. After hearing the Umansky lecture in Vienna in 1920 he wrote: "in Russia the material and spiritual revolutions are undergoing a parallel development [which] has only one obstacle: Proletcult, a conception which seeks to serve the cause of the new art by forcing . . . artists back into the old, exhausted forms, while emphasizing today's Weltanschauung."22 This aesthetically negative assessment of Russian Proletcult was made ideologically easier for Uitz by Lenin's attack on and severe restriction of the movement in December 1920. Also, in his own work of the time, Uitz clearly followed the examples of the Suprematists, the Constructivists, and the "material research" methods at the VKhUTEMAS.23 Still, Uitz attempted to express political sympathy towards Proletcult in his overview of the Soviet art world, "Az orosz művészet 38

helyzete 1921-ben" [The condition of Russian art in 1921]. In this account, he examined the various art groups, drawing a parallel between the Hungarian Activists and what he saw to be the "individualistic" trends, the Russian Futurists, Expressionists, Suprematists, and "Spatial Cubists" (i.e., Tatlin and his followers). <sup>24</sup> He contrasted these avant-gardists with the Proletcult artists, whose ideology he considered to be more advanced. However, he faulted both—avant-garde artists for their cult of the individual and their failure to see their works as products of a transitional historical period, and Proletcult artists for their use of primitive representational imagery. He wrote: "The revolutionary [avant-garde] groups call for anarchy, but produce the [correct] pan-central form. Proletcult calls for a collective ideology, but creates formal anarchy." <sup>25</sup>

While Uitz grappled with contradictions between ideological correctness and aesthetic value, Rosinger, in "Forradalom és kultúra" [Revolution and culture], declared both figurative propaganda art (known in German-speaking Central Europe as Tendenzkunst) and formal art (i.e., the Russian avant-garde) to be headed along the correct path. He supported the former because "it leads to the development of class consciousness and ideological unity" and the latter because "it is the way towards a new formal unity, the architectural organizing principle of the Gesamtkünste, the new construction,"26 that is, architecture in the socialist state. This statement echoes the call for a new monumental art that Georg Lukács had initiated in his 1910 talk, "Az utak elváltak" [The ways have parted], given at the Galileo Circle in Budapest, that Kassák had reiterated since 1917 and that Uitz expressed as a need for "pan-central" form.

One discerns a defensiveness on the part of Uitz and Rosinger, an attitude that may have arisen in response to pressure from Komját, Varga, and Gyula Hevesi. The pair's carefully worded statements maintained for a time an uneasy balance. However, the authors of the September 16, 1922, editorial, "The Road and Program of Egység," stated their intention to establish "Proletcult" in Hungary without any mention of the avant-garde, and announced that the fourth issue of the journal would be devoted to Proletcult. After the issue in which this announcement was made, Egység ceased publication, and the Komjáts, Rosinger, Friedbauer, Hevesi, and Varga moved to Berlin. 27 When the publication was revived in Berlin in March 1923, Rosinger contributed to it but Uitz, who remained in Vienna, did not, although Komját solicited cooperation from avant-garde artists.

After the cessation of the Viennese Egység and Mácza's break with Kassák around October 1922, Uitz and Mácza began to plan a new publication to replace Egység. <sup>28</sup> "Kritika" [Critique] was intended to be an organ of "Communist culture" devoted to "Proletcult," that is, the development of a socialist Weltanschauung among proletarians. <sup>29</sup> Mácza called for a return to figurative art as a means of agitating for the economic revolution, which he believed had to precede

the cultural one. <sup>30</sup> Uitz heeded this call. Struggling with the relationship between form and ideological content on the one hand, and between ideologically charged forms and figuration on the other, Uitz devised his theory of the "ideology of form," by which he ascribed ideological content to basic geometric figures, and attempted to base a new (i.e., Communist) figurative art on relevant combinations of the forms. This was a valiant, though—I believe—failed, attempt at creating a *Tendenzkunst* of theoretical rigor. <sup>31</sup> The artistic result was his *Luddite Series* of etchings depicting the story of Ned Ludd and his followers. <sup>32</sup> "Kritika" did not materialize, perhaps for financial reasons, or maybe because relatively few Hungarian workers lived in Vienna, severely limiting its potential readership.

With the apparent demise of Egység and the failure of the "Kritika" project, there was no journal for Leftist emigré Hungarians dissatisfied with Ma. An alternative was produced when the first issue of Akasztott Ember appeared on November 1, 1922. Barta's problems with Kassák had been indicated already in his article "Merre" [Whither], published in the July 1, 1922, issue of Ma; in this Barta had criticized the production of art when the political transformation was not yet complete and proclaimed literature as the only legitimate means of artistic struggle under the circumstances, effectively attacking Kassák's experiments in the visual arts, Képarchitektúra for example. The article also explains why Barta did not join the Egység group. Apart from the likelihood that Komját and Uitz found him too individualistic and anarchistic, still too steeped in Dada anger and revolt for their tastes, the concern in Egység with visual art, together with the belief of its editors and contributors in the need for the political revolution to precede the cultural one, must have precluded Barta's collaboration. Barta explained his choice of a Berlin Dada-style title for Akasztott Ember-"the hanged man"—by writing: "As people, we now feel ourselves to be hanged. And if someone doesn't feel hanged, he belongs among those who hang and kick us."33

Although Akasztott Ember was not labeled as Communist and Barta did not join the Party until 1924, he did call himself Communist and he made it clear that his principal intention was to produce a journal radically independent of bourgeois culture, in order to attack that culture mercilessly.<sup>34</sup> The introductory manifesto characterized the publication: its tone of anarchism and rebellion and its concern for social issues set it apart from both the generic socialism of Ma and the Party-centered tendentiousness of Egység. A litany of what was wrong with capitalist society included the status of women and their "fate of double slavery" in "housecages," film theaters as "the lassos of the capitalist construction of life," and the technomania of avant-gardists. Barta called for a boycott of bourgeois cultural institutions, including schools and cinemas, and the commencement of cultural revolution through the formation of an "International Cultural Revolutionary Internationale" (sic) to be realized through the



FIG. 5 Sándor Barta, cover, Akasztott Ember [The hanged man], nos. 1-2 (November 1, 1922)

"Proletcult network."35 In "Magasabbrendü koncentrációk felé" [Towards concentrations of a higher order], Barta outlined a program that included anarchist ideas such as the communization of family life and economy, the demolition of their patriarchal/matriarchal authority systems, and free love. 36 In an effort to lay claim to the right to be utopian while giving the appearance of being practical, he wrote: "Akasztott Ember struggles against the givens of . . . life with relevant weapons, and to a certain extent taking reality into consideration, but strictly with 'utopias' in mind."37

The typography and layout of the first issue (fig. 5) owed much to Kassák's work in the Viennese Ma. On the cover, the alignment of the text on the left, balanced by the vertical black rectangle on the right, recalls International Constructivist designs. The contradiction between this and the anti-art rhetoric of the contents may have prompted Barta to redesign the cover of the second and third issues. For these he created a very different headline (fig. 6), which, with its centered words and choppy, angular lettering, was Expressionist in style and appeared calculated to distinguish Akasztott Ember from Ma.

This subtle stylistic polemic paled next to the verbal attacks on Kassák. Barta railed against what he (as well as Uitz and others) saw as Kassák's aestheticism and careerism

in his satirical pseudodrama "Az örültek első összejövetele a szemetesládában . . ." [The first meeting of lunatics in the garbage can . . .], with its inventive typography and intentionally juvenile figurative marginalia (fig. 7). In "Kulturreform vagy kulturforradalom?" [Cultural reform or cultural revolution?], Barta replied to Kassák's "A Response in Many Directions, and a Position." He attacked Kassák's view that the masses must be encouraged to appropriate modern technology and modernist culture and asserted that contemporary culture, even its "modern" or "up-to-date" version, was rotten to the core; rather than be appropriated, it had to be recreated. $^{38}$ 

Another salient feature of Akasztott Ember was Barta's attack on aestheticism, first expressed in "Whither." In two statements published in the first issue of Akasztott Ember, "Jegyzet a festészet mai formáiról" [Notes on today's forms of painting] and "Az ige 'halálára'" [On the 'death' of the word], Barta specified the two forms of painting politically permissible in capitalist society: Tendenzkunst, described as "subjective (combative) painting—and thus bad painting from the point of view of objective [i.e., Suprematist and Constructivist] painting—its assignment is the poster, agitational drawing, etc.";<sup>39</sup> and painted surfaces as parts of designs for buildings proposed for the coming socialist utopia, an idea



FIG. 6 Sándor Barta, cover, Akasztott Ember, nos. 3-4 (December 20, 1922).

39

# AZ ŐRÜLTEK ELSŐ ÖSSZEJÖVETELE A SZEMETESLÁDÁBAN

Ejjel volt. A hold röhögését még jól lehetett hallani. Egy gázlámpa aljában felledeztem a szemetesládát, melyből mély férfikórus füstölgött fel

Odaléptem a szelelő nyiláshoz s ekkor borzalmas kép tárult elém:



2 bábszerű asszony és 5 csapzott haju férfi ült meredt szemekkel a láda falának



Kisérteties csönd volt. Mélaság. Éj.

12 toronyóra egyszerre kongatott 12-ót = 144.

Cselédlány marófuggal fentült Krisztus vállán, villamoskalauz kék nadrággombszemeivel a hordóhasában.

### AJ.

### FE EKKOR BELMPTEM

A küszőb alatt elhelyezett fókák hortyogása sárgára meszelte arcomat. Középen madárnyi gyertya lobogott, kék koponyából vöröstinta pislogott s a tagok fölött



rozsdás, cingár akasztófaszög gubbasztott, mint a varjak

### ! PSZT !

### EKKOR

Valaki erősen tótos akcentusban felemelte a jobb mutatóujját. Ugyanekkor történt, hogy jobbsorszaméltó betőrők 13 mézbelulladt leányzót csákányoztak ki egy argentiniai milliárdos wertheimszekrényéből:

A KIRÁLY suttogta valaki vékony női hang és áhitat vala és koporsó a paradicsommadarak szakszervezetei yirágoztak a kozmoszban

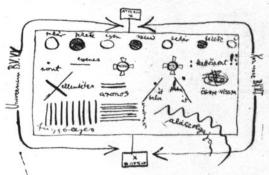
És ekkor mondá Kollektiv Lajos, miközben talpait az ellentétes mozgás kedvéért a felkuszó göncöl sarkcsillaga felé hegyesszőgezte, ama történelmi nevezetességű afroditét:

Meghalt a hózeníráger! Eljen a nadrágtartó!



Ho-ó-ozentráger, mondta vékony női hang, ho-ó-ozentráger

Csak Csöndes kedélybeteg vagy 5 évnyi perspek-tiva története tett egy egészen értelmetlen mozdulatot s még mielőtt Kollektiv Lajos a haja alatt elhelyezett nadrággombot megnyomhatta volna a szája mellőli rejtekhelyból kirántott egy kalaptüt, felszurta összes ujjait, kivett belőlük 2,452.678 sejtet s gyors iramban beszélni kezdett a madagaszkári hullarablóktól m a j d n e m korunkig, miközben másodpercenként 48 ilyen kis kört rajzolt le a levegőben s folyton darálta:



Ú. Vén hullarabló, sziszegte nem létező fogai közül Egy ember, akit józannak néznek, miközben belekezdett egy sürgős expozéba a kifelékanyarodó görbékről, melyeket vemhesen a burzsoázia aljas lelkistrukturájának nevezett, majd igy folytatta:

Hájfejűek! Burzsoák! Nemfestők!

Az egyenes lélek nem ismeri a geometrikus görbéket! Halál!!! hörögte a gyűlekezet.

Le a térrel, amely a tél és gyomor dimenziója!

Csöndes kedélybetegre ekkor már senkisem figyelt, az egyik szög-letben sakkozott szegény sejtjeivel és egyre többet szurkált ki, az ujjaiból.



A mormogás és morfondirozás már elviselhetetlen káoszba fulladt s ekkor

Kollektiv Lajos félreértett szavai kimagyarázásához szót kért: S mondá:

### Tisztelt társas



Mélyen tisztelt Uraim

lgy nem játszunk, nyimolé a nagyrabecsült gyakorlati előttemszólónak a kozmosz, amelyről szó van, velem van!

A csöndeskedélybeteg és az ember, akit nem hiába néznek józannak az két festő, de uraim a festészet az élet ölte ót meg t. gyászoló gyűlekezet (elcsuklik) ama gyalázatos Élet, melyet mi nem győztűnk nagy betűvel irni kiáltó sorainkban Én azonban elhozom ót nektek ujból, aj halkan járjatok körülőtte, neve, haj, szép de fülei aj biz ennek is csak szőrnyen pókosak s szomorun ácsorognak az alkony nevű árúházban

De az egyetlen, ami végre nem akar semmit.
Mert, a "képarchitektura nem akar semmit".
A képarchitektura van mert lehet!
A festészet azonban nincs mert meghalt.
En Kollektiv Lajos vagyok.
A feleségem az első dadaista szinésznő.
A barta sándor egy zseni.
Es ennek már sohasem lesz vége

S ekkor Egyszerű Jolán kilépett a szekrényből jobb tenyerén egy kék szalaggal átkötött kondenzesdobozzal és rögtön ő is kijelentette, hogy bizony áúda — baúda — hojo-modó-hó sőt hó és akkor kétlábra állt és szá—á—á—llt a ha—a—ang—ja ( ) meg fluszpapir repülőgépekből mik hiába probálkoztak a sápadt csillagokhoz vezető csigalépcsőkön s minduntalan lezudultak a tornyok közé és az egyűgyű kankalinokhoz



János ki ekkor Kosicén ült most hirtelen megjelent világitó kökuszfák erdejében a szemetésláda mennyboltján, borzalmas szórcsomók lógtak ki a füleiből s egész világosan hallottuk, amint pergament ajkait majdnem összeérintette és valószínűleg ezt akarta mondani:

alószíntég ezt akaria monasan.

Ex, mex, lex

Edityologott hangok a zenekar irányából

még két vagy három függöny

egy nő ki utófüggönynek teteti magát

egy sárga szem

amint ide-oda lebeg a függönyök közt

sárga sárga sárga kék kék kék

alsönadrágban egy templomakkord ácsorog a középen.

(A. A. Beszes függönyök le.)

(Az összes függönyök le.)

 Agancs narancs denevérfül — mondá ekkor valaki a kisérteties éjszakában a sárga foltot, melyet mindannyian otthordtunk homlokunkon s mi
láttuk Simont a spiritiszták összejövetelén az ágy alatt kisértetiesen vakaródzni,
haja lelkiszemeire volt függönyözve egy tányérmaradékon tartotta ujjáit és ép megidézte egyetlen témáját a délben elfogyasztott paradicsommadarat:

Ó madárka, szólt hebegve meteorkő leszek-e? meteorkő leszek-e?



Ekkor méla csönd következett, a sarkokból halk morajlás búgott fel s telállott II. Lajos, hogy a következő körtáviratot intézze Európa szervezett négylábu akkordmunkásaihoz:

Szaktársak! Négylábuak! Nem zsidók!
Budapesten: kikiáltották a konflislovak és katonatisztek egyenjoguságát!
Haláli!! — hörögte a gyűlekezet.
Fel tehát zárt sorokban a parlamentek elé!
Öitár és vajaskenyér kötelező!
Egész nap esinadratta! Heurige a mozgó vizvezetékekben!
Nur für Proletarier, die durch schamlose kommunistische Propaganda nicht Antiviehe sein wollen!
Burzsoázia und Polizei kéretik a járdákon elhelyezkedni
und auf gegébenen Zeichen mitsingen!

that echoed Rosinger's concept of "the new construction." Barta supported the position of the Productivists and Constructivists, who wished to subsume art to the needs of socialist construction. He believed, however, that such art would be retrograde when produced in a capitalist country. Thus, aesthetically, Barta agreed with the Russian Constructivists and Productivists as well as with the de Stijl and Bauhaus artists and with Kassák, all of whom were interested in the use of color in architecture, which they considered the ultimate art form. Politically, however, he considered only the production of agitprop permissible within capitalism.

As a result of this policy, there were no reproductions of art in Akasztott Ember, apart from caricatures and a drawing by George Grosz (fig. 8). In the first issue, Barta published "Der Kunstlump" [The art scoundrel], by John Heartfield and Grosz, which attacked Oskar Kokoschka's request that the street fighting in Dresden be moved away from the vicinity of the city's galleries, where a painting by Rubens had been damaged. Heartfield and Grosz expressed their "joyful welcome of bullets whistling into the galleries and palaces, into the masterwork of Rubens instead of the houses of the poor in the working sectors."40 Barta favoured this iconoclasm but distanced himself from the apolitical Dadaists through his publication of Ivan Goll's attack on the "bourgeois Dadaists" of Paris who think that "bourgeois society will go to ruin because of their antics,"41 and of a critique (possibly by László Gibarti) of Theo van Doesburg's Dada journal Mécano as "petit-bourgeois."42

Probably the most interesting aspect of Akasztott Ember from the point of view of the visual arts was Barta's text/ image juxtapositions, in which photographs were supplied with ironic captions. While clearly related to Berlin Dada, and deriving from the ironically captioned photographs of capitalist society in left-wing illustrated journals, Barta's pieces did not employ photomontage as used by John Heartfield and were distinguished from layouts in Communist illustrated journals by their careful composition and isolation on the page. In one example published in the December 20 issue of Akasztott Ember, Barta juxtaposed on a black background the twice-repeated image of a young boy's naked and starved corpse with a photograph of an even younger dead child in the center, adding the caption: "Composition from beside the Volga. (Unusually satirical), artists and poets should look at it for at least five minutes straight." This work alluded to the contemporary famine in Russia, a subject discussed in Franz Jung's recent book on the subject, Famine on the Volga, excerpts from which were published in the same issue. In another instance, over the photograph of a battleship Barta placed the slogan "Long live machine art!" making an unmistakable reference to Grosz and Heartfield's placard inscribed "Art is Dead: Long Live the Machine Art of Tatlin" displayed at the First International Dada Fair in Berlin in June 1920 (fig. 9). Under the photograph, Barta printed:



FIG. 8 Page 15 of Akasztott Ember, nos. 1–2 (November 1, 1922), layout by Sandor Barta, incorporating a drawing and caricatures by George Grosz from Das Gesicht der herrschende Klasse (Berlin: Malik-Verlag, 1921).

Here is . . . the man who irresponsibly cries: Long live machine art! And he cries it in an age whose most typical machines are not made to nurture life, but to destroy it. And in this respect there is no difference between the multicelled skyscraper and the tank turret. Both are monuments of the same unethical age. . . . We warmly recommend this to the Hungarian enthusiasts of machine art. 43

It is not clear whether Barta understood Grosz and Heartfield to have intended this sign as ironic (in which case he would have seen himself as chiming with their views), or not (in which case he was publishing a critique of their position in 1920). Though there is no evidence to suggest that Barta intended his image/text juxtapositions to be works of art, they most closely resemble the ironic, socially critical image/text art of the 1970s and 1980s, such as that of Hans Haacke and Barbara Kruger, <sup>44</sup> and can be seen, along with illustrated journals, advertisements, and Berlin Dada works, as prefiguring this genre.

Barta's anti-art philosophy elicited responses from Moholy-Nagy, Bortnyik, Kállai, and the former Activist painter Lajos Tihanyi, which appeared in a series entitled "Vita az új tartalom és az új forma problémájáról" [Discus41

## Éljen a gépmüvészet!



### Bábjáték

A szin közepén egy mély háromszögbe vágott bányanyilás

A szin közepén egy mély háromszögbe vágott bányanyilás
A nyilás fölött kis harangocska, mellette vöröslámpás ég
A tárna mögül jobboldalt keskeny sin íut végig a szinen
Baloldalt ablaktalan munkásházak.
A nyilás fölött most vékony hangon megszólal a harang
A házakból elindulnak az embérek. Fejük helyén nagy csákányok
ülnek. Karjaik végig szántják az utakat. Mellükből artikulátlan hangok szállnak az ég felé.
Harang csak énekel.
Lépésüktől mindig nagyobbra nyilik a bánya szája
S mellükben fájdalmassan sirni kezdenek a hangok
A legfiatalabb csákányát megforgatja a levegőben és hirtelen fölnyujtja a fejét
Az egész menet egy pillanatra szótlanul megáll
Elől a legöregebb énekelni kezd. A gyerekeink ... egy ... kettő ...
Ujra elindulnak
Legfiatalabb vállára emeli a csákányt
Mellükből ujra fölsirnak a hangok
Legöregebb a harang melletti lámpást a nyakába akasztja
A nyilás szája mindig kisebb lesz és lassan elnyeli őket
Jobboldalt nagy ostorosember kis lovacskát állit a sin közepébe
A lovacska fara mőgé egy fekete vasszekeret gurit
Lovacska a gazdája elé térdel
Az emper kezzent forog az ostor
Lovacska föláll szemciből meleg kövek gurulnak a földre
Ember a nagy szekeret a lovacska nyakába fűzi, aztán az ostorral
égő csikokat éget a hátára
Lovacska nyeritve a tárna mőgé fut
Baloldalt kinyilnak a házak kapui
A küszőbőn sápadt asszonyok űlnek nagy barna cserépfazekakkal
az ölükben. Néha szájukhoz emelik a fazekakat, de karjuk
fáradtan visszaesik
Az első ház küszőbőn az asszony előtt gyerekek térdepelnek
Elsőgyerek magasan szája főlé emeli a fazekat

fáradtan visszaesik
Az első ház küszőbén az asszony előtt gyerekek térdepelnek
Elsőgyerek mágasan szája főlé emeli a fazekat
Másodikgyerek: kezével fájó fejét támogatja,
Elsőgyerek: mama... mamácskám...én... jó voltam...
Anya: sir, a gyekekek ujjait a szájukba rakja az ajtó elé fekteti őket,
aztán az üres fazekakkal a falu felé rőpül.
A második házból egy őregasszony vizsgálja az eget, az udvaron
álló köhőz tipeg és sietve a ház tetejére rakja
Jobboldalt a tárna háta mögül két kamasz csuszik elő
Elsőkamasz: a szin középén hirtelen elnyúlik:

Másodikkamasz: Egy percre ő is összecsuklik aztán főlpattan:

### JATSZANI!

Lovacska már harmadszor fut elő a tárna mögül, hosszan fájdal-

masan fölnyerit Elsőkamasz: ijedten megforgatja a fejét Másodikkamasz: karjaira emeli a másik vékony testét és lassan elfut

A lovacskának most összecsuklanak a lábai nyelvével kérőn a gaz-

A lovacskának most összecsuklanak a lábai nyelvéve dája lábát nyalogatja
Kocsis kezében forog az ostor, forog, forog
Lovacska sir testét újra föltólja és elindul
A nyilás fölött megszólal a kis harang
Az asszonyok ijedten kiforogtak a házakból
A bánya szája fölnyilik
Emberek jönnek karjukon a legdiatalabb munkással.
Az utakon asszonyok röpülnek
Leghatalabb munkást: a földre fektetik.
Egyik asszony elvágódik a lába előtt
A haldokló még egyszer fölül:

MIERT!!

Aztán élettelenűl visszaesik.

A többiek csak állnak, szájuk hangtalanul mozog Valaki lassu templomi énékbe kezd

A kocsis megjelenik a lovacskával

Halottat az űres szekérbe emeli és kifut a szinről

A munkások ujra visszacsusznak a bányába

Az asszonyok elindulnak a házak felé

Csak a halott felesége jajgat fől néha a középen.

### Páris ég

### (Részlet Iwan Goll époszából)

Chicagóban az uttestre zuhan a közismert tégla Grönlandban felfordul egy fóka Shantangban igy dudol a pénzügyminiszter:

Van száz egypár részvényem A vasére Olympuszon

### FORRADALOM

Munkások a kék villamos tankokban elfoglalják a Louvret Az összes kávéházterraszokon viritanak a májusi kokárdák "Singer-féle varrógépek" A vasutasok sztrájkolnak Expressz vonatok elpihennek a lenyvesekben Négy napar A vásutusok sztrajkolnak
Expressz vonatok elpíhennek a lenyvesekben
Négy napra
De zümmögnek a Radiogrammák
Az Elffeltoroffy méhei
A távolból felvillog a Mont-Blanci állomás
Gyémántos jelzések
"Vegyétek testvérek az Extrablattot!"
Az eszmények eszménye
Boxmatch Jersy-Cityben
Az uj század ököljoga
Meszárostestületek küldöttségeket menesztenek az óccánon túlra
Vigyázat! Első round!
Europa lekezel a néger Zeusszal
Kek-leher-vőrős az uszónadrágja
Izzó-acélt boltozódik a ferfi mell
Morse szikrázik
Négy ököl dagasztja a világ becsületét
Amerikában megálltak az összes óraművek
Az municiósgyárak leálltak
Az atlantioceánon megmérevedtek a gőzösök
Negyedik Round
Sziklák görögnek
A bankokat kifosztották
77 öngyitkosság
300 gutaútés
Knock ont!

### KUNCOG A SZABADSAG SZOBRA

És gyászként minderre kirobban a háboru Csontvázak verik a dóbokat A cukorárak robognak a magasba A cukorariak robogniak a imagasoka Dijmentes főmegtemetkezésék A marbayaggonokban rőhőg a lelszallagozott hős Egy szív fityeg az okmánypapirok közé ragasztva Koporsókból való D-vonatok vonulnak Roma és Stokholm között.

Es ekkor az űres kávéházi asztal mellett egy GENIE feltalálja az emberszeretet!

300 gutaütés Knock ont!

The declaration "Az összes homogén erök koncentrációjáért!" [For the concentration of all homogeneous forces!], dated January 29, 1923, published in the last issue of Akasztott Ember, and signed by "Barta, Mácza, and Uitz, in the name of all Communist Artists and Writers living in Vienna," affirmed the authors' intention to produce a journal of "Proletcult." With this act, the way was prepared for Barta's acceptance of Party control over his activities, while Uitz, who had ceased to propagandize for the Russian avantgarde, moved closer to an uncritical acceptance of Party control over art in general. On March 20, 1923, the first issue of Ek [Wedge] appeared in Vienna, with the signatories of the declaration constituting the editorial board. Mácza, despite reservations about Barta's seriousness as a Marxist, 48 thus succeeded in realizing his plans for a journal of "Proletcult."

sion on the problem of the new content and the new form].

Meanwhile, in Berlin, Komját initiated plans to revive Egység and to establish a "proletarian cultural association." He discussed the matter with Rosinger and the Communist writers Béla Vágó and Béla Szántó in a meeting held at the Komjáts' apartment. Despite some opposition, they decided to again elicit the involvement of avantgardists. As a result, another organizational meeting was held, this time at Moholy-Nagy's studio. The painter Aurél Bernáth, who attended the meeting, recalls:

The next day there was a big get-together at Moholy's—Hungarian. Komját, Rosinger, [artist László] Péri, Kállai, [writer János] Székely—some with their wives. There was an argument over Constructivism and the resurrection of Egység, sometimes . . . idiotic, sometimes very interesting. Important: Komját wishes to reestablish the journal here in Berlin on a wider basis, but he no longer wants to tie himself to Moholy concerning painting. During the argument it became apparent that both he and Rosinger have had it with the whole thing [presumably Constructivism] . . .51

The result of these meetings was the first issue of the revived  $Egys\acute{e}g$ , published in Berlin on February 10, 1923. In "Nyilatkozat" [Declaration], Kállai, Kemény, Moholy-Nagy, and Péri announced that they were "joining" with  $Egys\acute{e}g$ . The text of the declaration condemned the *embourgeoisement* of Constructivism in de Stijl's "constructive (mechanized)

aestheticism and the technical Naturalism achieved by the Russian Constructivists with their constructions representative of technical mechanisms," and asserted that their own "constructive art that springs from . . . Communist ideology," which "is breaking the ground for the collective architecture of the future, . . . will be the pivotal art form of Communist society."53 One can discern in the text elements of Barta's attack on avant-garde technomania, Kállai and Moholy-Nagy's defense of the avant-garde as preparatory of art in the coming utopia, Moholy and Kemény's concept of the "dynamic-constructive system of forces," 54 Rosinger's (and Barta's) belief in architecture as the primary art form of this utopia, and even of the contemporary attack on the avantgarde in Soviet Russia itself. The statement that constructive art "clearly sees the partial role it fulfills in the integrated process of social transformation at the present time"55 conflicted with Komját's (and Barta's) assertion that agitational art was the only appropriate art form to be practiced until after the revolution, while the call for the subordination of their individual interests to those of the proletariat under the leadership of the Party, and for the establishment of a Proletcult organization, was a bow to the wishes of the Partycentered faction opposed to the avant-garde. Clearly this was a statement of compromise not only among the signatories the Communists Péri and Kemény and the "fellow travelers" Moholy-Nagy and Kállai—but also with respect to Komját, Vágó, Hevesi, Szántó, and even Rosinger, who by this time were suspicious of an art form under attack by the Soviet leadership, and who were insisting that what they referred to as "proletcult" be the only form of art given expression in Egység. At best, Komját and his associates saw Constructivism as transitional from bourgeois to proletarian art;56 this, presumably, was the basis for the compromise.

Given the fragility of this cooperation and the fact that there were no means of enforcing it, as there would have been in Soviet Russia, it is not surprising that the coalition collapsed by the time the second Berlin issue of Egység appeared on May Day 1923, just as it had in Vienna the previous September. Consequently, the first Berlin issue of Egység alone featured International Constructivist content, including an agitational poster design addressed to workers by Péri (fig. 10) and Kemény's review of the "Erste russische Kunstausstellung" [First Russian art exhibition] held at the Galerie van Diemen in Berlin in 1922. The next issue announced the exclusion of Kemény and Kállai, however, because they had published in "bourgeois" journals. 57 Since Péri and Moholy had done the same, they were excluded by implication. Egység's turn to Tendenzkunst was made clear not only through stated policy, but also by the fact that Bortnyik assumed its artistic direction and by the subsequent publication of agitprop works by Bortnyik (under the pseudonym "Sándor Bényi"), Grosz, Jolán Szilágyi, and Friedbauer. 58

Thus, by March 1923, those associated with Ma's rival

ART JOURNAL

43

44



FIG. 10 László Péri, Proletarians—We Must Win, poster design (linocut), reproduced in Egység (Berlin), no. 4 (February 10, 1923): 9.

journals had made the decision to submit their artistic autonomy to the authority of the Party, which insisted on the practice of what they called "Proletcult." The Marxist literary historian György Szabó, writing in Budapest shortly after the Hungarian Revolution of 1956, commented on this decision: "[Egység's] peculiar Proletcult, despite its ideological errors, exaggerations and vulgarization, was . . . able to dissolve the contradiction between avant-gardism and 'Tendenzkunst' in favor of the latter, while-whether they liked it or notforcing its followers to keep only those devices of [the avantgardel that assisted in the completion of agitational assignments."59 Szabó seems anxious to formulate an apologia for what he had to recognize was a degradation of art deriving from the ideologically "correct" course of events. In this chilling statement, he alludes to the "peculiarity" of Egység's version of Proletcult, but fails to mention that this "Proletcult" or Tendenzkunst was the equivalent of Soviet Russian "Proletarian Art," that is, the imagery that the Party happened to require at any moment, and thus was based not on aesthetic or political theory, but exclusively on political need. This policy towards art was most confusing to avant-garde artists who wished to work for the proletariat, but who assumed they had the right to theorize. The Party proscribed both Bogdanovian Proletcult and the avant-garde because they

claimed autonomy from the state; the former was severely restricted in its operations as early as December 1920, and both were eliminated in 1932.

Kassák, who had been intoxicated with the desire for cultural control during the Hungarian Soviet of 1919, but who also experienced its repression, resisted such efforts afterwards. He did so most notably in 1949, when after a brief period of real cultural influence in Hungary, he (and Kállai) chose internal exile rather than cooperate with the imposition of Stalinist policy. His former associates Gyula Hevesi, Bernáth, Révai, and Bortnyik (among others) assumed leading roles in this process. Those artists and writers who persisted in following the dictates of the Party either perished in the Gulag as did Barta (Uitz nearly did), or ended up producing propaganda, effectively ruining their creative careers. For them, the "pleasant mirage-projected land" led to the all too "stark puszta," either of the Gulag, or the service of the totalitarian state that maintained it.

### Notes

Translations in this article are by the author, unless otherwise indicated.

1. Aurél Bernáth, writing of his experiences among Hungarian emigré avant-gardists in the early twenties, in *Utak Pannóniából* [Roads from Pannonia] (Budapest: Szépirodalmi, 1960), 379.

2. The Activist artists and writers were the principal grouping of the Hungarian avant-garde of the time. The term "Activist" appeared in November 1918, when some writers around the avant-garde journal Ma [Today] joined in forming the Anti-Nationalist Activist Group of Communist Writers; Sándor Márai, "Irók Tanácsa" [Writers' Council], Vôrös Lobogó [Red flag] (March 28, 1919). Other members of the circle around Ma began to use the name "Activist" starting about February 1919, when that word was first introduced into Ma's subtitle. Lajos Kassák delivered his "Aktivizmus" lecture on February 20, 1919 (it was published in the April 10 issue of Ma), and the formation of the "Activists' Group" was announced in the March 20 issue of Ma. The terms "Ma-csoport" [Ma-group] and "Maisták" [Maists] were used before 1919, and continued to be used after the introduction of "Activist." For background information on the Hungarian avant-garde, see The Hungarian Avant-Garde: The Eight and the Activists, ech. cat. (London: Arts Council, 1980); and S. A. Mansbach, ed., Standing in the Tempest: Painters of the Hungarian Avant-Garde, 1908–1930, exh. cat. (Santa Barbara, Calif.: Santa Barbara Museum of Art, 1991).

3. Contributors to the Activist journal Ma, "Állásfoglalás a 'Haladó Művészek' düsseldorfi első kongresszusához" [Standpoint taken for the first congress of "Progressive Artists" at Düsseldorf], Ma 8, no. 8 (August 30, 1922): 64.

4. The Hungarians' concept of "Proletcult" was equivalent to what was known in Soviet Russia as "Proletarian Art," i.e., art in the service of the Communist Party. "Proletarian Art" was not only separate from Proletcult, an autonomous movement founded by Aleksandr Bogdanov and others to encourage artistic production among workers, but was promoted by the Party in opposition to it. See Jaroslav Andel, "The Constructivist Entanglement: Art into Politics, Politics into Art," in Jaroslav Andel et al., Art into Life: Russian Constructivism, 1914–1932, exh. cat. (New York: Rizzoli, 1990), 228–30.

5. On the relationship between the Russian and Hungarian avant-gardes, see Oliver A. I. Botar, "Constructivism, International Constructivism, and the Hungarian Emigration," in John Kish, ed., *The Hungarian Avant-Garde, 1914–1933*, exh. cat. (Storrs, Conn.: William Benton Museum of Art, 1987), 90–97; Hubertus Gassner, "Ersehnte Einheit' oder 'erpresste Versöhnung': Zur Kontinuität und Diskontinuität ungarischer Konstruktivismus-Konzeption," in Hubertus Gassner, ed., *Wechselwirkungen: Ungarische Avantgarde in der Weimarer Republik* (Marburg: Jonas, 1986), 183–220; and Krisztina Passuth, "Contacts between the Hungarian and Russian Avant-Gardes in the 1920s," in *The First Russian Show*, exh. cat. (London: Annely Juda Fine Art, 1983), 48–66.

6. Umansky's lecture may have been the first public presentation of Russian avantgarde art in Western Europe after the war. See Béla Uitz, "Jegyzetek a 'Ma' orosz estélyéhez" [Notes on Ma's Russian evening], Ma 6, no. 4 (February 15, 1921): 52; and Gassner, "'Ersehnte Einheit,'" 196.

7. Éva Bajkay, *Uitz Béla* (Budapest: Gondolat, 1974), 188–89; Sándor Ék, *Mába érö tegnapok* [Yesterdays extending into today] (Budapest: Kossuth, 1968), 100–106; and letter from Uitz (Paris) to István Genthon (Budapest), August 19, 1925, Hungarian National Gallery Archive, inv. no. 5247/1354.

- 8. For the dates and names surrounding the OBMOKhU exhibition, see Christina Lodder, "The Transition to Constructivism," in *The Great Utopia: The Russian and Soviet Avant-Gardes*, 1915–1932, exh. cat. (New York: Solomon R. Guggenheim Museum, 1992), 267–68.
- 9. Gassner, "'Ersehnte Einheit,'" 197; Christina Lodder, Russian Constructivism (New Haven: Yale University Press, 1983), 236; Krisztina Passuth, "Le Rôle de l'avant-garde hongroise (Moholy-Nagy, Kassák, Péri) dans le développement des mouvements d'avant-garde est-ouest (1909–1926)," Ph.D. diss. (Paris: Sorbonne, 1987), 289–91; and Jolán Szilágyi, "Emlékezés Kemény Alfrédra" [Remembrance of Alfréd Kemény], Müvészet [Art] 4, no. 7 (July 1963): 24.
- 10. Dezső Jász, *Tanácsmagyarországtól a Pireneusokig* [From Soviet Hungary to the Pyrenees] (Budapest: Magvető, 1969), 75.
- Lajos Kassák, Az izmusok története [History of the isms] (Budapest: Magvetö, 1972). 267.
- 12. On the formation of the Egység group, see Irén Komját, Egy költői életmű gyökerei [The roots of a poetic oeuvre] (Budapest: Szépirodalmi, 1981), 63; and idem, Az idök sodrában [In time's currents] (Budapest: Kossuth, 1964), 26–27.
- 13. The Editors, "Az Egység útja és munkaprogramja" [The road and program of Egység], Egység, no. 3 (September 16, 1922): 1. For a German translation, see Gassner, ed., Wechselwirkungen, 234. See also György Szabó, "Az 'Egység' elméleti platformja" [The theoretical platform of Egység], in Miklós Szabolcsi and Lajos Illés, eds., Tanulmányok a magyar szocialista irodalom történetéből [Studies on the histor of Hungarian socialis literature] (Budapest: Akadémiai, 1962), 116–17. Egység's explicit ties to the KMP and the Austrian Communists are referred to by Uitz, cited in Bajkay, Uitz Béla (1974), 124.
- 14. Andor Rosinger, "A 'Ma' forradalmi' ideológiája" [The "revolutionary" ideology of Ma], Egység, no. 2 (June 30, 1922): 14–16.
- Lajos Kassák, "Válasz sokfelé, és álláspont" [A response in many directions, and a position], Ma 7, no. 8 (August 30, 1922): 54.
- 16. See Ferenc Csaplár, ed., Magam törvénye szerint [According to my own laws] (Budapest: Petöfi Irodalmi Múzeum and Muzsák, 1986), 149–50, 156–59. I have discussed this at greater length in "Kassák, Hungarian Activism and Politics: The Untold Story," a paper presented at the conference of the Universities Art Association of Canada, held in Victoria in November 1992. I plan to publish the paper in the near future.
- 17. On Képarchitektúra, see Lajos Kassák, "Képarchitektúra," Ma 7, no. 4 (March 15, 1922): 52-54; and idem, "Bildarchitektur," Ma 8, no. 1 (October 15, 1923): n.p. See also Éva Körner, "Kassák the Painter—In Theory and Practice," New Hungarian Quarterly 8, no. 28 (1967): 107-12; and Oliver A. I. Botar, "Constructed Reliefs in the Art of the Hungarian Avant-Garde: Kassák, Bortnyik, Uitz and Moholy-Nagy, 1921-1926," The Structurist, nos. 25-26 (1985-86): 87-95. A revision by Botar of George Cushing's English translation of the manifesto is on pages 96-98.
- 18. The Contributors to Egység, "Válasz a 'Má'-nak" [Answer to Ma], Egység, no. 3 (September 16, 1922): 16.
- 19. Iván Hevesy, "A négyszögesített világnézet" [The squared Weltanschauung], Egység, no. 3 (September 16, 1922): 13-14.
- 20. Kliun's work, published in *Egység* as by "the UNOVIS group," has been identified by Passuth, "Contacts between the Hungarian and Russian Avant-Gardes in the 1920s," 58.
- 21. Passuth, "Le Rôle de l'avant-garde hongroise," 334.
- 22. Uitz, "Jegyzetek a 'Ma' orosz estélyéhez," 52.
- 23. On Uitz's art of 1921–22, see Éva Bajkay, *Uitz Béla* (Budapest: Képzömüvészeti Kiadó, 1987), 54–56; and Botar, "Constructed Reliefs in the Art of the Hungarian Avant-Garde," 87–95.
- 24. Béla Uitz, "Az orosz művészet helyzete 1921-ben" [The condition of Russian art in 1921], Egység, no. 2 (June 30, 1922): 3-4. The Constructivists were pointedly omitted from this list.
- 25. Ibid., 4.
- 26. Andor Rosinger, "Forradalom és kultúra" [Revolution and culture], Egység, no. 1 (May 10, 1922): 9.
- 27. Despite Irén Komját's implication that the reasons for Egység's cessation in 1922 were solely financial (Komját, Egy költöi életmű gyökerei, 64), there is evidence that KMP officials were displeased with the journal's avant-garde content. In a brief article published in Vörös Ujság [Red journal], the central organ of the KMP recently moved to Berlin, an unidentified critic wrote ominously of "the confusion which some of those puny literary rags [irodalmi lapocskák] that are supposed to 'sympathize' with us spread through their drivel, proclaimed to be . . 'communist politics,' etc., in the heads of the workers . . ." ("Az elvtársakhoz!" [To the comrades!], Vörös Ujság 5, no. 4 [September 1922]: 8). The use of the plural ("rags") suggests that this was directed at both Egység and Ma. Such criticism, combined with Egység's internal tensions and financial problems and the recent move of the KMP's head office from Vienna to Berlin, must have contributed to the publication's suspension.
- 28. After the collapse of the Hungarian Soviet of 1919, Mácza had returned to Kassa in his native upper Hungary (a city by then in the new state of Czecho-Slovakia and known as Košice), where he played a major role in the remarkable flowering of a local version of "Proletcult." See Júlia Szabó, afterword to János Mácza, Legendák és tények [Legends and facts] (Budapest: Corvina, 1972), 194–211.

- 29. János Mácza and Béla Uitz, manuscript plan for "Kritika," Mácza Papers, inv. no. V.3525/13/1–2. Petöfi Literary Museum, Budapest.
- 30. Ibid
- 31. Béla Uitz, "Kisérlet az ideológiai forma felé" [Experiment towards the ideological form], Ék [Wedge], no. 1 (March 20, 1923): 6–7. See also Bajkay, *Uitz Béla* (1987), 120–25.
- 32. See Zoltán Nagy, "The Luddite Etchings of Béla Uitz," New Hungarian Quarterly 13, no. 48 (1972): 182–85.
- 33. Sándor Barta, "Felhivás" [Call], Akasztott Ember, nos. 1-2 (November 1, 1922): back cover.
- 34. Ibid.
- 35. Sándor Barta, "Als Manifest" [As a manifesto], Akasztott Ember, nos. 1-2 (November 1, 1922): 1-2.
- 36. Sándor Barta, "Magasabbrendü koncentrációk felé" [Towards concentrations of a higher order], Akasztott Ember, nos. 1–2 (November 1, 1922): 3–4.
- 37. Ibid., 4.
- 38. Sándor Barta, "Kulturreform vagy kulturforradalom?" [Cultural reform or cultural revolution?], Akasztott Ember, nos. 1–2 (November 1, 1922): 7.
- 39. Sándor Barta, "Jegyzet a festészet mai formáiról" [Notes on today's forms of painting], Akasztott Ember, nos. 1–2 (November 1, 1922): 9. See also idem, "Az ige 'halálára'" [On the "death" of the word], Akasztott Ember, nos. 1–2 (November 1, 1922): 12.
- 40. George Grosz and John Heartfield, "Manifesztum" [Manifesto], Akasztott Ember, nos. 1–2 (November 1, 1922): 10; originally published as "Der Kunstlump" [The art scoundrel], Der Gegner 1, nos. 10–12 (October 1920): 48–56, and translated by Beth Irwin Lewis in her "Grosz/Heartfield: The Artist as Social Critic," in Grosz/Heartfield: The Artist as Social Critic, exh. cat. (Minneapolis: University Gallery, University of Minnesota, 1980), 27. For the controversy surrounding the original article, see the discussion in Der Ararat 1, nos. 9–10 (October 1920): 118–19. Barta would have had access to Der Ararat.
- 41. Ivan Goll, "A polgári dadaistákról" [On the bourgeois Dadaists], in the column "Figyelö" [The observer], Akasztott Ember, nos. 1–2 (November 1, 1922): 10.
- 42. "Figyelö" [The observer], Akasztott Ember, nos. 3-4 (December 20, 1922): 15. 43. Akasztott Ember, nos. 1-2 (November 1, 1922): 5.
- 44. See, e.g., Anne Rorimer, "Photography—Language—Context: Prelude to the 1980s," in Catherine Gudis, ed., A Forest of Signs: Art in the Crisis of Representation, exh. cat. (Los Angeles: Museum of Contemporary Art, 1989), esp. 139-43. My thanks to Gerti Fietzek for this reference.
- 45. László Moholy-Nagy, "Az új tartalom és az új forma problémájáról" [On the problem of the new content and the new form], Akasztott Ember, nos. 3–4 (December 20, 1922): 3–4; and Ernö Kállai, "Konstruktiv forma és szociális tartalom" [Constructive form and social content], Akasztott Ember, nos. 3–4 (December 20, 1922): 4–5.
- Sándor Bortnyik, "Müvészet és proletárforradalom" [Art and proletarian revolution], Akasztott Ember, no. 5 (February 15, 1923): 6–7.
- 47. "Az összes homogén erök koncentrációjáért!" [For the concentration of all homogeneous forces!], Akasztott Ember, no. 5 (February 15, 1923): 8.
- 48. Manuscript, undated, Mácza Papers, inv. no. V.3525/18/4, Petőfi Literary Museum, Budapest.
- 49. The Editorial Board of Egység, "Szempontok egy nemzetközi proletár kultúrszervezet megteremtéséhez" [Points of view towards the creation of an international proletarian cultural organization], Egység, no. 4 (February 10, 1923): 12.
- 50. Komját, Az idők sodrában, 40.
- 51. Bernáth, Utak Pannoniából, 363.
- 52. Ernő Kállai, Alfréd Kemény, László Moholy-Nagy, and László Péri, "Nyilatkozat" [Declaration], Egység, no. 4 (February 10, 1923): 15. (For an English translation, see Krisztina Passuth, Moholy-Nagy [London: Thames and Hudson, 1985], 288–89.) 53. Ibid.
- 54. On Moholy and Kemény's concept of a "dynamic-constructive system of forces," see, e.g., Gassner, "Ersehnte Einheit," 198–99.
- 55. Kállai et al., "Nyilatkozat," 15. The italics are in the original.
- 56. The Editorial Board of Egység, "Szempontok," 12. An editorial footnote in Egység to Kállai et al., "Nyilatkozat," also expressed reservations.
- The Editorial Board of Egység, "Nyilatkozat" [Declaration], Egység, no. 5 (May 1, 1923): 8.
- 58. Two more issues of Egység appeared in Berlin and five more of  $\acute{E}k$  in Vienna. In September 1924, the two editorial boards joined forces to publish a final joint issue of Egység in Vienna.
- 59. Szabó, "Az 'Egység' elméleti platformja," 141.

OLIVER A. I. BOTAR, Ph.D. candidate in art history at the University of Toronto, specializes in modern Central European and Hungarian avant-garde art. His dissertation concerns the aesthetics of Ernö Kállai.