34 Relationships with the City

The principal interrelationships with the city, as far as this project is concerned, consists mainly in its precise architectonic definition so as to constitute "an architectural place" where the form and rationality of the construction - interpreters of the piety and meaning of the cemetery - are an alternative to the brutal and disordered growth of the modern city. The cemetery, as an architectural place, just like other public places, is capable of creating the collective memory and will of the city. Thus, the cemetery, articulated around the central burial grounds and around the building containing the ossuaries and the perimeter repositories for the bodies of the dead, offers its dominant elements under the hypostases of the cubic sanctuary and conic tower of the communal grave. These elements, towering over the confining wall, are references to the exterior surrounding cityscape and signal the cemetery.

Realization through Successive Stages of Development

The rational and rigorous implementation of the entire cemetery scheme allows for construction over a certain period of time following alternative and equally valid propositions. This fact is primarily due to concepts of symmetry and order, to the design of an ordered plan resulting from an additive system; these plans permit the growth in time by the addition of various elements. From a functional and aesthetic point of view, it is possible to build in a first phase the perimeter building of the repository for dead bodies, then the central section. It is equally possible to execute the internal part and the central structure of the ossuaries and then the perimeter buildings.

The Cemetery as a Public Building: Its Significance

Together, all of the buildings read as a city in which the private relationship with death happens to be the civil relationship with the institution. Thus the cemetery is also a public building with an inherent clarity in its circulation and its land use. Externally, it is closed by a fenestrated wall.

The elegiac theme does not separate it much from other public buildings. Its order and its location also contain the bureaucratic aspect of death. The project attempts to solve the most important technical issues in the same manner as they are solved when designing a house, a school or a hotel, As opposed to a house, a school or a hotel, where life itself modifies the work and its growth in time, the cemetery foresees all modifications; in the cemetery, time possesses different dimension. Faced with this relationship, architecture can only use its own given elements, refusing any suggestion not born out of its own making; therefore, the references to the cemetery are also found in the architecture of the cemetery, the house, and the city. Here, the monument is analogous to the relationship between life and buildings in the modern city. The cube is an abandoned or unfinished house; the cone is the chimney of a deserted factory. The analogy with death is possible only when dealing with the finished object, with the end of all things: any relationship, other than that of the deserted house and the abandoned work, is consequently untransmittable. Besides the municipal exigencies, bureaucratic practices, the face of the orphan, the remorse of the private relationship, tenderness and indifference, this project for a cemetery complies with the image of cemetery that each one of us possesses.

With this piece Manfredo Tafuri turns the critical method of his essay "L'Architecture dans le Boudoir" (Oppositions 3), to an appraisal of the "New York Five." In regarding modern avant-gardism as being in essence schizophrenic, as being split between a nostalgia for Kultur and an anti-historical determination to sadistically destroy its very substance, Tafuri maintains that, notwithstanding the hermetic polemics of "Grey" versus "White," "to speak of architecture today is to speak of events which are at best a testimony to the restless dreams which upset the drowsiness of the intellectual conscience." He goes on to argue that both the Venturis and the Five are equally "voyeuristic"; the one indulging in "a sly schizophrenic game with the masks of reality"; the other "standing masochistically transfixed before their own creations." Tafuri's argument is an attempt to analyze their architecture not as a product of a group but rather as the work of five individual architects, as the result of both the context established by American culture and the present situation in the world of architectural ideas.

The Five, Tafuri maintains, are to be distinguished by their formalist commitment to the hortus conclusus of language; that is, by their exclusive concern for a self-referential architecture and by their specific adoption of the arbitrary, yet historically referential, signs, which they syntactically manipulate as ends in themselves. As Tafuri puts it,

Eisenman, Graves, and Hejduk manipulate linguistic material in such a way as to betray that state of affairs where the "war" of the Enlightenment is over and nothing is left save the inescapable ambiguity of intellectual pleasure.

Translation by Victor Caliandro

Manfredo Tafuri

"European Graffiti." Five x Five = Twenty-five

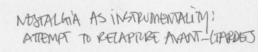
This emphasis on the differences rather than the similarities of their works allows him to disassemble some of the schematic labels used to characterize their work as a revival of the Modern Movement, as "White" formalistic architecture confined to the design of private houses. He describes their operation as more subtle than a simple formal revival of the early twentieth-century avant-gardes. He sees their work as an attempt to explore problems which are antithetically opposed to American pragmatism.

For all that the logic of this linguistic purity is compromised by a recourse to the principles of a realistic architecture, in the practices of Gwathmey/Siegel, and Richard Meier, much of their work still remains contained within the bounds of their concern for form. Thus even Meier, in his public work, still renounces that utopian gesture of charging "built forms with impossible myths." That such a renunciation is the inescapable fate of architecture in the last phases of capitalism glimmers through as the latent argument of Tafuri's text. KF

Manfredo Tafuri was born in Rome in 35 1935. He graduated in architecture in 1960, and has taught the history of architecture at the Universities of Rome, Milan and Palermo. Since 1968 he has been Chairman of the Faculty of the History of Architecture and the Director of the Institute of History at the Architecture Institute in Venice. He is a member of the Scientific Council at the International Center of Studies of Architecture "Andrea Palladio" of Vicenza and on the committee of editors of the magazine Archithese. His published works include: Teorie e Storia dell'Architettura, Bari 1968: L'Architettura dell'Umanesimo, Bari 1969: Progetto e Utopia. Bari 1973: La Città Americana dalla Guerra Civile al New Deal (in collaboration), Bari 1973. He is presently working on a book on the study of the relationship between the avant-garde and contemporary architecture.

Moscow, September 1921. Aleksander Vesnin, Ljubov Popova, Aleksandra Exter. Aleksander Rodchenko, and Varvara Stepanova organize an exhibition entitled "5 \times 5 = 25." Here the themes of a constructivist poetic are defined in terms of the "engineered aesthetics of form."

New York, 1969. Meeting of the CASE group held at The Museum of Modern Art and the consecration of the "Five Architects" group.



There is nothing new to the fact that American culture is common "poetics of nostalgia" that is interesting in itself, if 37 possessed of a deep sense of nostalgia for that which it has only because it is a manifestation of upper-class behavior. never had. It is not surprising that our attempt to define the Let us remove all possible misunderstandings. It is not the "never had" does not produce an object, but a pair of oppo- intention of this essay to espouse the ideas of the Five nor sites; opposites, moreover, that are dialectically related. On to declare them an anathema. These are not the tasks of the one hand, there is Kultur, what Goethe meant by the criticism which must give historical perspective to its object "spirit of Weimar"; and on the other hand, there is an and cast light upon its less evident aspects: all the while antihistoricist ideology which sadistically fractures that remaining as detached as possible. We will also not waste very Kultur — a painful self-reflection of intellectuals any time explaining that the architecture of the Five is exiled from the world who, beginning with Nietzche, con-hermetic, sophisticated, suitable only to the initiated, retinue to chant the canto del si e del cosi sia ("song of what is moved from the social context, theoretical, manneristic, and of what might be"). From Benjamin Latrobe, to the etc. It is all of these things: but not less so than the works of City Beautiful Movement, to Louis Kahn (and his follow- Kahn, Venturi, Giurgola, Moore, Stirling, et al. So much by ers), there exists a tie which unifies these different experi- way of stating that to speak of architecture today is to speak ences into a "principle of value," that is, entwines them into of events which, at best, are expected to be a testimony to the Lukacsian myth of "totality." Yet from John Cage, to the restless dreams which disturb the half-awakened intel-Robert Ranschenberg, and Robert Venturi, there is an lectual conscience. insistent search to recapture the European myth of the through the happenstance and the informal.

institutionalized in their own time.

Bogdanovich and Sidney Pollack testify.1

that they have reached, by means of even disparate paths, a the masks of reality.

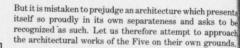
dialectic; through the inherently irrational, through kitsch. It is nevertheless certain that the attitude of the Five includes nostalgia as an instrumentality; be it a desperate attempt to recapture those avant-gardes which America It matters little that the experiences which preceded Dada experienced only in its superficial aspects, or be it an explowere in fact born in America. What matters is that in the ration of those methods which are the antithesis of the U.S. those experiences, just as those which are apparently American pragmatic tradition. In a certain way, the Five the antithesis of the neue Sachlichkeit, have not become express a sense of revolt. To have closed themselves into the hortus conclusus of language is a polemic act - not only with respect to those efforts which are aimed at reinstating Nostalgia thus envelops both historicism and antihistoria sense of meaning into a world which has erased the probcism. Indeed, without that tormented sense of deprivation lems of artistic communication, but also with respect to which lies at the origin of nostalgia, many American intel- those institutional realities which control the formation of lectuals would lack an instrumentality: this is also true in American cities. "L'homme revolté" is not a revolutionary relation to recent American history, as the films of Peter man. In fact, the Five oscillate between nostalgia and dement. An astonished reflection of language upon itself is in fact the opposite, but also the equivalent of, the indis-In approaching the architectural work of the so-called Five | criminate collection of messages generated by Venturi's Architects, we shall lay aside those questions which have flirt with the mass media; on the one hand, we have the preoccupied many Americans. We are not interested in rigorous selection and clarification of one's personal limitaascertaining whether they do in fact constitute a "New tions; on the other hand, we have redundancy elevated into York School," or whether they are a self-proclaimed group a system. Each of these attitudes take on the stance of the deliberately created to drive a wedge into the American voyeur: the first, because it masochistically stares at its architectural marketplace, We will assume instead that the own image as it is multiplied and distorted through mirrors; Five are bound to each other by more or less strong ties and the second, because it plays a sly schizophrenic game with



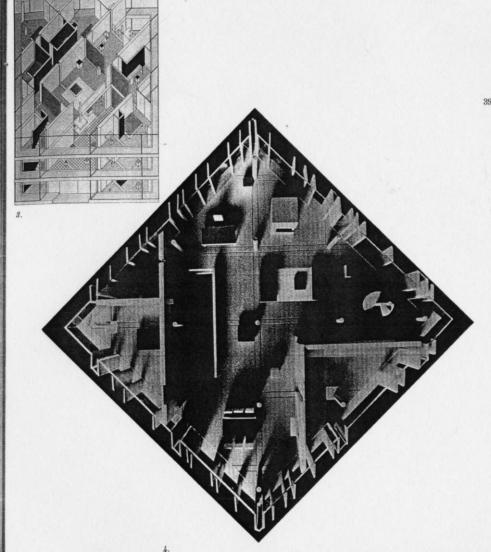
2. House 10, project. John Hejduk, architect, 1966. Projection.

3. Diamond Project B, House. John Hejduk, architect, 1967. Projection.

4. Diamond Project A, House. Projection.



John Hejduk: House 10, 1966 (fig. 2). Without doubt this is the most programmatic of Hejduk's works, much more so than the Diamond Projects of 1967 (figs. 3, 4). Yet whosoever wishes to read into House 10 certain themes common to those of Graves' "magical sequences" or of the structural sequences of Meier would be mistaken. Nor is Kenneth Frampton convincing in his association of the qualities of horizontal dislocation with Frank Lloyd Wright's object-forms.3 The real meaning of this hermetic diagram can only be grasped by comparing it to the One-Half House designed in the same year. In fact, both designs are based on geometric forms which have been cut according to elementary rules: in the One-Half House (fig. 5), circle, square and diamond - simple planimetric units grouped in close proximity - are cut in half; in House 10 (fig. 6), the same elements are cut into quarters and, more importantly, are separated and grouped at the ends of a long, paradoxical path. Two organically-shaped spaces are placed along this path as if they were growths inserted to confirm the laws of the axis. In other words, Hejduk performs two complementary tasks: he chooses absolutely trivial forms, and then deforms them according to arbitrary, but nevertheless elementary, rules. The arbitrary quality of these signs — as in the entire Cubist tradition - is the basis of any act of deformation; but the deformation is contained in order to confirm the nature of the original geometry. Such a method would seem to be most basic to the technique of montage: but Hejduk pushes his polemic even further. For him space is a neutral field: the relationships between objects, which are still mute in spite of their manipulations, obey the indeterminacy of the laws of topology. The path connecting the two extremes of House 10 could be stretched out to infinity: it is not the chief element in the composition. The path, however - not unlike that platform which in the One-Half House is defined by the wall and by the long rear-side rectangle which encloses the central assembly has the same value which the screen has in the cinema: it is

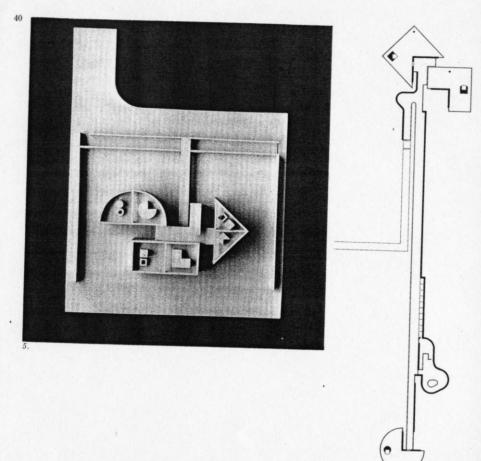


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 One-Half House, project. John Hejduk, architect, 1966. Model.

6. House 10, project. John Hejduk, architect, 1966. Plan.

 Bernstein House, project. John Hejduk, architect, 1968. Projection.

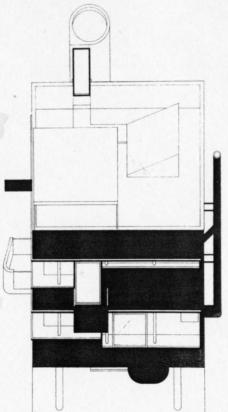


only the support onto which a cruel sequence of fragmented happenings are projected.

The "poetics of the object" are thereby simultaneously recalled and instantly destroyed. What matters in this game is the perverse and lucid exposition of its own futility. In this case, the references to Purism are misleading: in spite of the "quotations" embedded in the Bernstein House of 1968 (fig. 7), Hejduk appears to follow different objectives. Even in the works of Picasso and Braque of the early 1910s, the triviality of the common objects which surface or the fragments of real object applied to the collage serve to declare that the true protagonist of the composition is the artificial quality of the manipulation; and Ozenfant does nothing more than reduce that manipulation to its bare essentials. Hejduk, however, nails the object to its own triviality. The process of deformation is instantly clear: the geometric solids, cut and empty, lie stunned in the conceptual jail into which the architect has slyly locked them, while feigning to set them free.

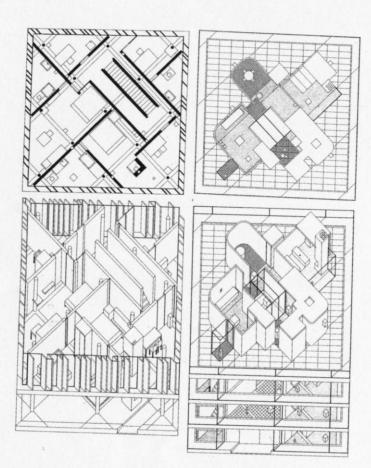
Despite its appearances, Hejduk's formal method is purely tautological. The sign is only itself: elaborated or distorted to no avail; its finality is that of its meaning lost forever. In 1967 Hejduk and Robert Slutzky explicitly stated their sources in the exhibition "Diamond and Square," held at the Architectural League. Let us accept that Mondrian's Broadway Boogie Woogie (fig. 11) is at the source of these projects. It is certain, however, that the three designs developed at the Cooper Union only confirm his prior experiences. Research into the basic disposition of an elementary form rotated on forty-five degrees may also be justified by Hejduk as a repêchage into a theorem of Mondrian's - a theorem not yet appropriated by architectural culture.4 Yet 7. the fact is that the three diamond projects of 1967 (figs. 8-10) cling to what remains unchanged after the intersections and manipulations brought about by elementary but arbitrary laws of geometry.

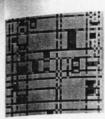
"The mysteries of central-peripheral-frontal-oblique-concavity-convexity," writes Hejduk, "of the right angle of perpendicular, of perspective, the comprehension of sphere-cylinder-pyramid, the questions of structure-



 Diamond Project A, House. John Hejduk, architect, 1967. Second level plan and projection.

9. Diamond Project B, House. Roof level plan and projection.





10. Diamond Project C, Museum. Floor plan and projection.

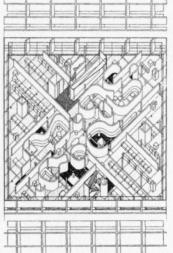
11. Piet Mondrian, Broadway Boogie Woogie, 1942-43. Oil, 50" × 50"

11. construction-organization, the question of scale, of position, the interest in post-lintel, wall-slab, the extent of a limited field, of an unlimited field, the meaning of plan, of section. the meaning of spatial expansion-spatial contraction-spatial compression-spatial tension, the direction of regulating lines, of grids, the forces of implied extension, the relationships of figure to ground, of number to proportion, of measurement to scale, of symmetry to asymmetry, of diamond to diagonal . . . all begin to take on the form of a vocabulary."5 We are therefore confronted by the reconstitution of a fully-fledged syntactic code wherein the reference to De Stijl has meaning only if we consider that, in all of the intellectual baggage of the elementarist avant-garde, Hejduk is only interested in the final nihilism - an attitude towards the poetics of mere signs. Because of this, among the Five, Hejduk is closest to Eisenman. If this is the base, what is his intention in blocking the articulation of the sign itself in a deliberate imprisonment, in denouncing its very "poverty"? From Project A to Project C, the diamond field is employed to explore the effects of subdivision or compression of space: once again the base form is like a movie screen. But what takes place on the screen does not explode into the imaginary. It rather confirms - despite Hejduk's sophisticated rendering - the "nothingness" of the empty screen. Since we have referred to the cinemas and to the neoplastic movement, we may hazard an historical analogy. Project A is to the experimental film Rhythms 21 of Hans Richter, as Project C is to the Dyagonale Symphonie of Viking Eggeling (fig. 12):6 planar structures and curvilinear ones in a diagonal field are complementary - a fact which demonstrates the limits of manipulating an elementary

To verify how such an elementarist logic may emerge from the limbo of theory and enter the real world, it is not nearly as useful to examine Hejduk's ably done restoration of the nineteenth-century Cooper Union⁷ as it is to examine his Wall Houses: and specifically the studies and designs for the Bye House.

"To fabricate a house is to make an illusion," writes Hejduk in the margins of one of his 1973 studies for the Bye House. And, by way of explaining his Wall Houses, he states: "The

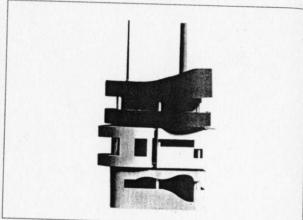


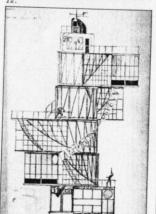


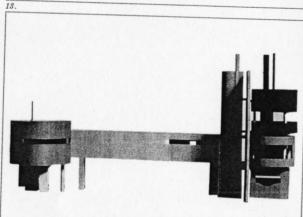
13, 14. Bye House, project. John Hejduk, architect, 1973.

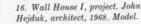
15. Leningradskaia Pravda, competition. Konstantin Melnikov, architect, 1923.

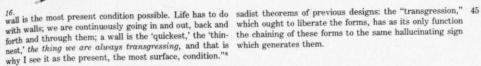












with walls; we are continuously going in and out, back and which ought to liberate the forms, has as its only function forth and through them; a wall is the 'quickest,' the 'thin- the chaining of these forms to the same hallucinating sign

In fact, the protagonist of the Bye House (fig. 13, 14) is the wall which separates the residential block from the elongated storage area and curvilinear studio: it is one of the themes of House 10 rooted in turn in the hypothesis set forth with the First Wall House (fig. 16). Yet a word of caution: that wall - the most unreal part of the composition, the most dreamlike if only because it is free from any function - is the opposite of what it had been in the Renaissance - the perspective plane. Once again, and this time explicitly, Hejduk relies on the movie screen, which also serves as a painter's canvas for a spatial "counter-relief." Starting with the wall, from its very "unreality," everything is now possible: forms are set free from it but cannot help but be projected back onto it. No longer elementary geometries, but complex ones; yet, the articulation of the objects seems constrained, tied into the "empty field" of a bare and disquieting rectangle. The wall is the protagonist in as much as it is the element to be violated. Everything is forced back onto it, be it the thrust of the parallelepiped which is surrealistically suspended above ground, or be it the three superimposed residential blocks connected directly to that merciless wall. Three blocks, with three curved edges, clearly of Purist inspiration, and each one of different shape have holes cut into them that are more complex the simpler the volumes: in the rectangle, with | Eisenman himself links the exaltation of logic in the procrounded corners in the first-floor bedroom, the windows follow an organic contour; in the amoeba-like block of the dining room on the second floor, the rectangular windows are cut in a random fashion; in the upper living room block, a single long window sharply divides the volume. The independence of the forms may recall some of the Constructivists' work, such as the 1923 competition for the Leningradskaia Pravda building by Melnikov (fig. 15).9 But Hejduk's work does not tend toward the same kinetic exaggeration as does that of Melnikov. The forms which detach themselves from the wall challenge the obsessive

These observations on Hejduk bring us directly to an examination of Peter Eisenman's work. With Eisenman, the cruel interplay of impoverished formal materials assumes a theoretical consistency. Beginning with certain insights from Eisenman's own vast writings, Mario Gandelsonas has accurately state: "In the case of Peter Eisenman's work, the traditional play of modifications within a semantic dimension has been abandoned. . . . One of the most interesting and original aspects in the work of Eisenman is the discovery of the possibility of modifications within architecture which are the result of a shift in the dominant characteristic of architecture from the semantic to the syntactic. By 'paralyzing' the semantic dimensions, the syntactic dimension is seen in a new light. In this way both the syntactic and the semantic dimension of architecture stand uncovered, thus permitting not only new access to their make-up. but also a potential point of departure for the development of a non-ideological theory." 10 Moreover, Gandelsonas links this approach to the consumption of supertechnological utopias - which are tied to the recovery of an "autre" semantic - spanning Archigram, the populist intellectualism of Robert Venturi, and the technocratic regressions in the architecture of the sixties.

esses of form development to a criticism of the historical avant-garde ideology. He has written that, "the Modern Movement has tended to identify itself with change and ideas of change, because it too has thought itself to be a 'permanent revolution' and consequently its particular mode of speculation has been historical rather than logical. There is an inherent danger in this absence of logical thought."11 Here the avant-garde persists as an ideology of innovation. We are certainly in full agreement with this.12 But for Eisenman to be free of ideology has a precise meaning. That which he has called "conceptual architecture" is presence of the wall itself. The Bye House heightens the supposed to give prime importance to the relationship be-

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17. House I, Princeton, N.J. Peter Eisenman, architect, 1967.

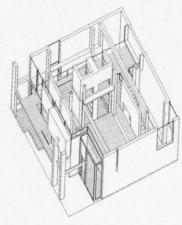
46 tween objects rather than to the objects themselves (but are we not returning to a principal theory of the historical avant-garde?). Thus the emphasis on syntactic structure, as a rule of formation and transformation of form, puts the iconographic aspects into parenthesis — as a sort of Husserlian epoché. Not without reason then does Eisenman preempt his most rabid critics by defining his own architecture as "Cardboard Architecture." Eisenman states that, "'Cardboard Architecture' is a term which questions the nature of reality of the physical environment; 'Cardboard' is a term which attempts to shift the focus from the existing conceptions of form to a consideration of form as a signal or a notation which can provide a range of formal information; 'Cardboard' is a means for an exploration into the nature of architectural form itself, in both its actual and conceptual

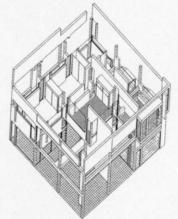
Thus Cardboard Architecture is an expression of its own self. We are once again immersed into the formative stage of the avant-garde. It is not possible then to recall the 1913 manifesto of Kručenyckh, "The word as such," which establishes the theoretical base of Russian Futurism?

Let us attempt to review some of the fundamental passages of this manifesto, within which were synthesized many of the discussions and currents which gave rise to the most "scientific" movements of the European avant-gardes at the beginning of the century.

"Words die," writes Kručënyckh, "the world stays young forever. An artist has seen the world in a new way, and, like Adam, he gives his own names to everything. A lily is beautiful, but the word 'lily' is soiled with fingers and raped. For this reason I call a lily 'euy' and the original purity is reestablished. . . . A verse presents, unconsciously, a number of series of vowels and consonants. These series are untouchable. It is better to substitute for a word one similar in sound, rather than one similar in idea. New verbal form creates a new context, and not vice versa. Introducing new words, I bring new content, where everything begins to

There exists, therefore, for Kručenyckh as well as for





through a "word revolution." Both of these men, as well as geometric figures. the later linguists of the Russian formalist school, the Opojaz group, consider themselves simply "workers of the It is here possible to repeat what we have said about Hejmost basic sensibilities about our environment"?15

pears with force. The significance present in all forms leads Eisenman to the study of Chomsky's transformational lin- forms from themselves. guistics and to the relationship between systems of signs and deep structures - a concern similar to that of the chief exponents of Minimal Art and Primary Structures.

This means that not only must the semantic aspects be put aside, but so must the pragmatic ones. What is left is only "virtual space": as with Heiduk's, Eisenman's architecture has been violently attacked as anti-architectonic abstrac-

But let us try to understand the work before passing judgment. House I (the Barenholtz Pavilion in Princeton), 1967 (fig. 17), and House II, 1969 (fig. 18), are one single search directed towards neutralizing every "realistic" perception of the building. The pure prism comes into conflict with the intersection of the floors and with the point-configuration of has been emptied of its semantic value. The "deep structhe columns. These three elements are made to interact ture," sought by Eisenman, appears as an hallucinating with each other, as in a chemical reaction wherein the contemplation of the sign itself. That which makes the obanalyst remains distant and detached from the experiment. ject "object" also condemns it to an absolute solitude. In this manner - inside as well as outside - the floor, the columns, the enclosing surfaces begin a counterpoint of The photographs of House II, which capture it in its most multiple intersections. The effects of transparency of dislocated state - in the midst of an expanse of snow - are emptied spaces - in particular the three levels which ar- a faithful representation of the architect's intentions (fig. ticulate the second floor of House II, to which the articula- 20). He displays an acute sense of self-awareness through tions of the roof correspond - make these two buildings his revealing presentation which precedes the publication of

Khlebnikov, an archetypal meaning which must be rescued tion of the possibilities of transformation of elementary 47

word"; in fact, it is the formalists who will remove any and duk, but more emphatically because Eisenman fetters the all ideological aura from such "work." Also, in the case of forms after having "freed them as such." Yet there is some-"transmental poetry," as well as for the semantic shifts thing else in this, if only because of the obstinacy with theorized by Victor Sklovskij, language does not create new which Eisenman insists upon integrating his projects with realities so much as it rediscovers a lost relationship be- theoretical explanations. It is not just a simple need to tween sign and meaning. And is not Eisenman the one to theorize, nor can the theoretical aspects of this and similar explain that his "conceptual architecture" attempts to bring works be dismissed as an aspect of neo-stylism or of "lifeless to light "a set of archetypal relationships which affect our architecture." 16 What is certain, however, is that Eisenman reaches in House II, and later in House IV, a perfect "virtuality" of the object itself. That is to say, he positions The semantic dimension, excluded in his theory, now reap- the observer in a state of perfect alienation from the real, an alienation which corresponds to the absolute divorce of the

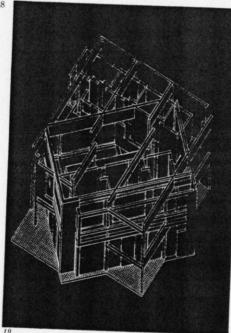
> Kenneth Frampton is certainly correct in observing how, in House I, the omission of one column from the otherwise uniform grid creates a certain magical effect: even if it is exaggerated to speak, as he does, of a "strategy of the building as ruin."17 Frampton's insight is useful, however, to highlight the fact that the absolute rarefaction of the linguistic elements chosen by Eisenman must come to terms with the first law of any aesthetic communication - the inflation of the chosen code.

> It is significant that in House I, such transgression should coincide with an "absence." Even House II, in its totality, evokes an absence. The interpenetrating or sheared planes allude to the loss which occurs in any significance when it

into perfectly autonomous objects, locked into an explora- House III (fig. 19). The grid which defines the basic prism is

19. House III, Lakeville, Conn. Peter Eisenman, architect, 1971. Axonometric.

20. House II, Hardwick, Vermont, Peter Eisenman, architect, 1969.

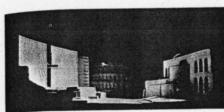




the same as that employed in the two previous works. But this time, another reagent is introduced to the chemical process of catalyzing the form: the forty-five degree rotation of the geometric solid relative to the cage which. through this rotation, is emptied. This theme bears only a superficial resemblance to Hejduk's Diamond House or to some of the work of Graves. To Eisenman, rotation serves only to question the very concept of "composition." There can be no synthesis after this transgression — as there is for Graves - nor any self-satisfaction in the work - as there is for Hejduk in Projects A, B, and C.

In House III, Eisenman carries his method through to the end. It is necessary for him to demonstrate the very process of alienation of form, not only with respect to reality but also in terms of itself.

In other words, the microcosm of signs arrayed so as to discourse only with themselves — which in previous works appear as a synthesis and reflect a level of linguistic accomplishments - is now broken and compromised through the simple, though arbitrary, act of decomposition and the subsequent intersection of two virtual solids. The principle which links Eisenman to the work of the first Russian Constructivists, beyond merely stylistic affinities, is to "work on form" as a means of "highlighting the linguistic procedures." Eisenman therefore follows the "school of formal method," as set out in the experiments on the effects of alienation of forms by Tatlin and Puni and theorized by Sklovskij and Tynjanov. (Perhaps one of the meanings of the title to this article begins to be clear). But, unlike the priëm ostranenje of the Russian avant-garde, Eisenman turns the linguistic search upon itself. Not without reason Eisenman compares the parodoxical work of House III to the film, A Letter to Jane, by Jean Luc Godard and Jean Gorin:18 in both cases the very emphasis placed upon the montage of the sign compromises an identification of its meanings. Eisenman titles his article on House III "To Adolf Loos & Bertold Brecht," thereby clarifying the nature of the procedure underlying his entire research. "While the architectural system," writes Eisenman, "may be complete, the environment 'house' is almost a void. And quite unintentionally — like the audience of the film — the



21. Palazzo del Littorio, Rome. Carminati, Lingeri, Salvia, Terragni, Vietti, architects, 1934.

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space."19

We are therefore confronted with a reduction of the architecture to its underlying structure, as the means towards alienation. And the allusion to Brecht is legitimate only if it refers to a technique of dislocating the spectator from his habitual codes. Then, to inhabit, in this particular conception, does not mean what it says. Instead, to inhabit means to challenge the limits which the language imposes upon itself and upon existence. Form, then, is a challenge and an obstacle which must be overcome. The man who claims to live form is condemned to a double alienation, from which it is possible to escape only by aggressing that form, taking on its challenge. The language, in House III and even more so in Eisenman's subsequent houses, codifies its own limitations: by excluding a relation with the public through communication or "invitations to action," it postulates a behavior which sets it apart from the "autre" dimension which it creates. There is in all this no identification between form and life. Eisenman's merciless manipulations recognize that an architectonic language cannot be set forth if it is not outside conventional practice. Furthermore the syntactic laboratory, as it is invoked through objects which are perfectly locked into a mutual dialogue of signs, accepts no intruders. Man's presence there is scandalous: once into Eisenman's laboratory, he cannot avoid destroying its suspended tonality and in so doing giving substance to the intangible.

As can be seen, in analyzing the work of Eisenman and Hejduk we have avoided any precise linguistic reference. Their nostalgic interpretation of the heroic years of the

 21 . owner has been alienated from his environment. In this avant-garde is in fact much more subtle and perverse than a $\sqrt{49}$ sense, when the owner first enters 'his house' he is an simple revival. Colin Rowe, in his introduction to the Five intruder; he must begin to regain possession — to occupy a Architects, has recalled the hopes and frustrations of the foreign container. In the process of taking possession the ideology of the Modern Movement.20 But in their work, owner begins to destroy, albeit in a positive sense, the Eisenman and Hejduk do not attempt to recapture that initial unity and completeness of the architectural struc- ideology. Instead they mercilessly dissect it. Any evocation ture. . . . By acting in response to a given structure, the of the processes typical to the avant-garde is blocked at the owner is now almost working against this pattern. By work- very points where the avant-garde proposed itself as a ing to come to terms with this structure, design is not "political" instrument. The disenchantment with pure syndecoration but rather becomes a process of inquiry into tax corresponds to that "grand illusion," refusing to go back one's own latent capacity to understand any man-made over the road of frustration. It is true that Eisenman has proposed urban renewal projects and worked on mass housing. It is enough to recall his participation with groups which have proposed a restructuring of mid-Manhattan and housing types for the New York State Urban Development Corporation.21 But the thrust of his work is not at all related to the utopia of Le Corbusier. He engages Purism, as does Graves, in the most abstract of its forms, apart from the very meanings which it has had. Not to be overlooked is the fact that Eisenman is an avid collector of magazines and documents of the avant-garde.22 The spirit of the collector is not that of the bricoleur, but presupposes a process of selection. Certainly, through his concern for Italian "rationalism" of the twenties and thirties, Eisenman is well aware that he is confronting the most abstract and "metaphysical" current of the Modern Movement. One wonders in fact if Carlo Belli's 1935 statements, in Kn, are not underlying his interests in this period: "An exhibit of works which bear no title, without an author's signature, without date and without any human reference, distinguished one from the other by simple algebraic notations K. K1, K2...Kn... The creator - musician, painter ought to guard against entering into his own work: the highest ambition of the artist must be that his work is possessed of an independent life, be it of itself, as an expandable and absolute world. But the absolute is relative only to itself, that is, it is not relative. And if the work is absolute it must possess its own existence and not that of man or nature."23 Undoubtedly neither Hejduk nor Eisenman adhere to the spiritualistic and metaphysical overtones of Belli's Kn. Eisenman's analyses of Terragni's works are directed towards the syntax, not towards the lingering idealism of the "Milione" group or towards the Como school

22. Hanselmann House, Fort Wayne, Indiana. Michael Graves, architect, 1967.

23. Entry facade.

24. Third level plan showing grid rotation

50 of painters close to Lingeri and Terragni.24

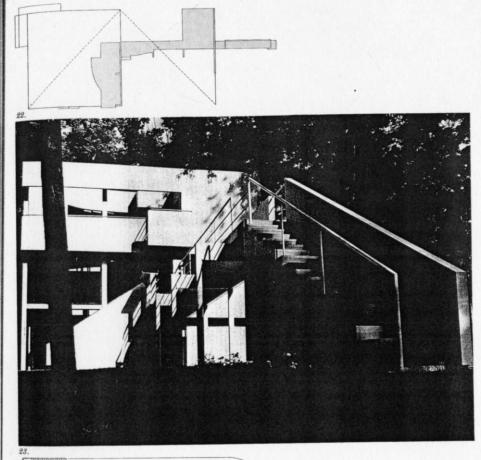
Yet points of departure do not always coincide with points of arrival. Belli wrote, "Art is the liberation of the eternally closer to the central themes of Malevich, Ivan Puni or terior paved area (figs. 22, 24). Schwitters than it is to those of Kandinsky. The syntactic emphasis of Hejduk and Eisenman is within the "suspended tonality," replete with the magical and modern evocations of the Como groups, or of certain works by Adalberto Libera. (A suspended tonality that movie directors, such as Godard or Bertolucci, have captured far better than many critics - just think of the use made of Malaparte's house at Capri which the former employed in Mepris or by the lat-

In other words, a reduction to pure syntax embraces an "involuntary semantic." This "interrupted signification" also reintroduces a sense of ambiguity to the emptied sign, and permits another semantic dimension to enter into the fabric of rigorous conceptual penetrations. It is a dimension which is antithetical to the original theoretical assumptions: it is "magical." Now, and only now, is it possible to speculate about what is perhaps an unconscious source of Hejduk's Wall Houses: Project A, presented by Carminati, Lingeri, Salvia, Terragni, and Vietti in 1934, in the competition for the Palazzo del Littorio on the Via dell'Impero in Rome (fig. 21).

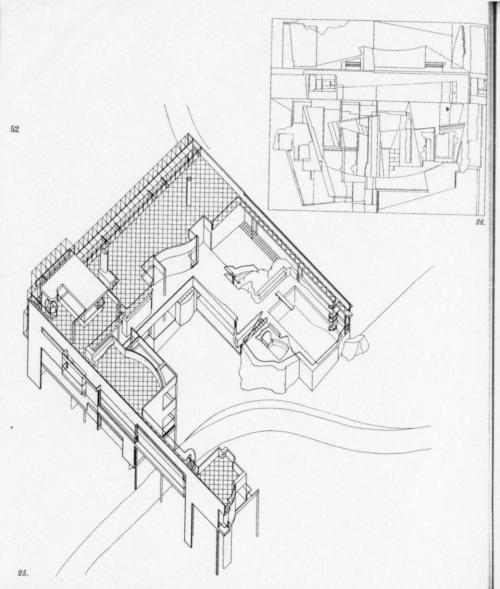
The above leads us directly to the work of Michael Graves. It is often seen as a sort of pendant to Eisenman's syntactic elaborations: it is not by chance that we find Graves and Eisenman associated in an urban design proposal for the

vices: through access to the second level by an external stair connected to an elevated walkway; through a transparent screen which is placed between the stair and the walkway; and finally by expressing the relationship behuman," thereby interpreting the linguistic absolutism of tween built and open areas, based on a double square, and the "Milione" rationalists: it is an interpretation which is articulated in plan by a ninety degree rotation of the ex-

Commenting on the Hanselmann House, William La Riche refers to the transition from profane space to sacred space at the Acropolis.25 The Purist and the Classical are here intertwined. We are confronted with the problem of finite forms in the presence of the infinity of nature. This reference to Greek architecture may overwhelm the object in question, but it is nonetheless effective. The Hanselmann ter's use of the terrace at the Palazzo dei Congressi at EUR House fully captures the premise of Le Corbusier's villas of the 1920s and 1930s: they are discrete fragments in a space which is theoretically continuous and homogeneous. For Le Corbusier the homogeneity of space is rich with ideologic content: even in reduced architectonic terms, it is for him an expression of the basic postulate of the Ville Radieuse that is, of the full social availability of the ground and the surrounding environment. For Graves, however, the availability of the ground is an abstract assumption unquestionable in and of itself. His house "reacts" to potential external forces which impinge upon it, as if assaulted by invisible currents. The two stairways which converge towards the second floor entry are in a certain way the visible manifestation of some of these forces. A transparent diaphragm set across the elevated walkway marks the entry into the realm of total artifice. The cuts into this pure prism, the play of overhangs and the intact transparent surfaces are but the means to make manifest the artifice: and here real space and virtual space mutually exchange their meanings. Therefore ambiguity becomes the principal value of Michael Graves' architecture. Proceeding on the southern Upper West Side, Manhattan, in the "New City" exhibit of stair of the Hanselmann House, we note that the left side parapet has been omitted, thereby allowing a full view of the interplay of the objects - a view which varies with the In 1967 Graves designed the Hanselmann House (fig. 23): a observers' upward movement. The elements which contribpure prism violated by a set of accidental cuts. It is an ute to this dynamic play are the diagonal cut of the second attempt to precisely define its relationship to its surround- stairway, the dialectic between solid surfaces and the deep ings. This is accomplished through a series of formal despaces as revealed through the glass openings, and the







25. Rockefeller House, Pocantico Hills, N.Y. Michael Graves, architect, 1969. Axonometric.

26. E.N.T. mural cartoon. Michael Graves, 1971.

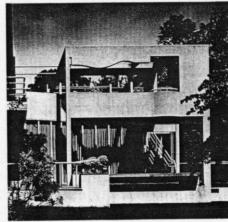
27. Benacerraf House, Princeton, N.J. Michael Graves, architect, 1969.

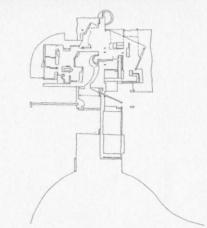
shear of the curved plane on the upper terrace. The formality of entry also reveals a dynamic interrelation of discrete geometric forms: the axis of approach becomes the visual pivot of Graves' pluralistic formal setting. In this context, the murals which Graves deploys within his buildings are not the vehicles of an anachronistic Gesamtkunstwerk, but a means to accentuate the virtual nature of the space. His paintings are certainly rooted in Cubism and Purism, but they are also the result of a sort of idealized conflict between artificial forms and nature. This aspect is very much in evidence at the Rockefeller House of 1969 in Pocantico Hills, New York (fig. 25). Behind the pierced screen, and paradoxically suspended above the uneven terrain, there unfolds a series of passages and open spaces defined by curved surfaces. These are the same surfaces which conjoin in the soft conflicts of Graves' paintings (fig. 26). But, above all, they reappear at the intersection between architecture and nature in the "grotto" of the Rockefeller House.26 The finite qualities of form are thus always in a tenuous balance with nature: the marriage of opposites - nature and ar-

tifact - is impossible. Their conflict may be frozen and

exhibited in narrative form.

This is precisely what occurs in the irregular spatiality of the Drezner Residence (fig. 28), and in the ironic fragmentation, the flow, and the transparency, of the stacked floors in the Gunwyn Office at Princeton.27 As with the Benacerraf Residence (fig. 27),28 these are true Purist paintings projected into space. The three levels of the Gunwyn Office (1971-1972) (figs. 31, 32) are cut, modelled, and fragmented, to the point of paradox, with the aim of making the entire space fluid and free of fixed reference points — a space in a continuous state of metamorphosis. The muted colors, ranging from white to green, serve to accentuate the instability of the forms. The equivalences between solids and voids, between straight and curved surfaces, between structural and linking elements come together in a refined and exhausting stimulation of our perceptive abilities. The need to work exclusively within an existing "neo-nineteenthcentury Flemish" building appears to have heightened Graves' sense of his own poetics. The Benacerraf Residence (1969) also presents an unusual situation: it is but an addition to a pre-existing house (fig. 29). This may in part





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28. Drezner House, project. Michael

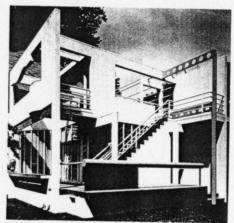
Graves, architect, 1970. Plan.

29. Benacerraf House, Princeton, N.J. Michael Graves, architect, 1969.

32. Second level, axonometric.

30. Curvilinear cornice.

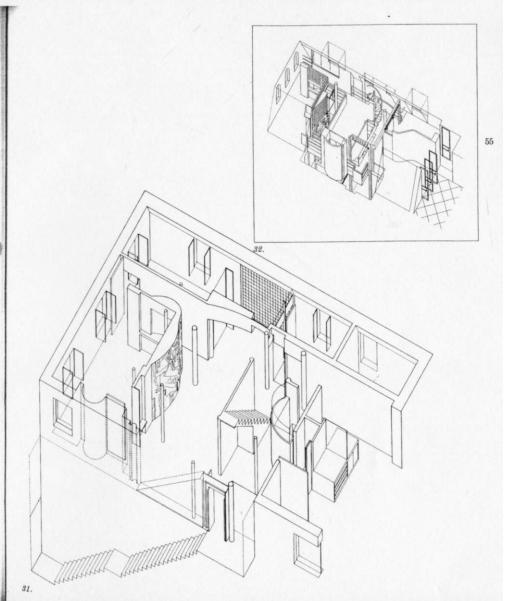
31. Gunwyn Ventures Investment Office, Princeton, N.J. Michael Graves, architect, 1972. First level, axonometric.



explain a certain magical quality which it acquires through the play of elements related to each other only by means of opposition and contrast. The layering of screens which characterizes this small house creates a sense of unreality charged with allusive irony. For example, the curvilinear profile of the cornice (fig. 30) defining the space of the upper terrace - a traditional element now deformed - establishes a subtle dialectic between the necessary and the arbitrary.

This dialectic is that much more heightened in the Medical Office for Ear, Nose and Throat Associates in Fort Wayne, Indiana, of 1971 (fig. 33). Once again, only an interior architecture, but Graves overcomes this limitation by rotating the geometric structure of the central nucleus of the nurses' station into the diagonal. In other words, he inserts into the given space another closed space, thereby permitting the central block to be read as an independent architecture set into a sequence of tangential paths. These paths then take on the role of virtual external spaces. The technique of rotation, which we have already found in Hejduk's and Eisenman's work, assumes new value here. This is especially true if we consider how Graves makes the examination/treatment rooms into truly illusionary boxes through mural painting (figs. 34, 35). The entwined and diagonally-broken forms of the "murals as extended landscape" are explained by the architect as a means "to help alleviate the trauma of treatment. . . . The diagonal produces a sense of perspective that distances and sets the patient apart from his medical concerns or fears." Yet, as has been rightly observed, "the mural walls - as walls become stronger and enclosing because they have an object painted on them; yet, alternately, they become less strong as walls since they depict an extension out into the pictorial landscape beyond. . . . The mural becomes illusion or deep because of the space in the picture, so you have two worlds to deal with. The idea is that one can become involved in the spatial expansion and still experience the enclosure."29

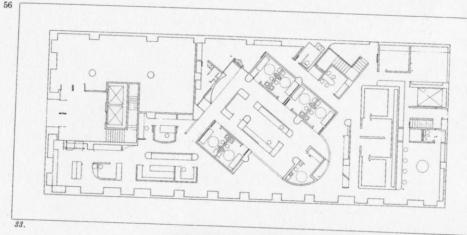
The diversion of experience into opposing aspects becomes undoubtedly the most important factor. The dominance of linguistic elements leads to the greatest ambiguity in the use of language itself.



33. E.N.T. Medical Office, Fort Wayne, Indiana. Michael Graves, architect, 1971. Plan.

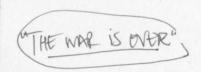
34. Examination room mural showing diagonal relating to perspective.

35. Nurses' station mural.









Some preliminary conclusions may be drawn now. Hejduk, Eisenman and Graves represent in their work three apreference - and only their reference - to the hide-andseek game with language is also part of the heroic years of the Modern Movement. It has but one result: Hejduk's, Eisenman's and Graves' three ways of manipulating linguistic materials bespeak a very real phenomenon - namely, that "the war is over."

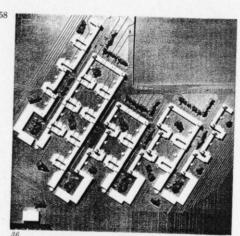
After all, was it not Barthes who decried polemically and insidiously that, "there can be tranquil moments in the war of languages, and these moments are texts."30 The languages of the twenties and thirties, to which our architects allude, were, in one way or another, "battle cries." Now, as always, in the experimental fields of the new avant-gardes, those battle cries are transformed into "languages of pleasure." The war is over, but with a checkmate by the adversary. All that is left is to declaim with affectionate irony, and with barely concealed nostalgia, the verses of a decomposed and frozen "Marseillaise." (Is not freezing the surest Let us allow Barthes to continue: "The pleasure of the text mode of preservation?)

Barthes writes: "Still far too much heroism in our languages; in the best - I am thinking of Bataille's - an erethism of certain expressions and finally a kind of insidious heroism. The pleasure of the text (the bliss of the text). is on the contrary like a sudden desquamation of the writer's hackles, a suspension of the 'heart' (of courage)." To insist on the pleasure of a text, is to bring back to reality one of the least remembered of Brecht's proposals — and in a roundabout way we return to one of Eisenman's postulates. But Barthes continues: "How can a text, which con-ness." sists of language, be outside languages? How to exteriorize the world's jargons without taking refuge in an ultimate Further comment would be superfluous. Only one last note jargon wherein the others would simply be reported, re- to make: if it is true that pleasure is of an asocial nature, cited? As soon as I name, I am named: caught in the rivalry then, having chosen the field of art as an intellectual game, of names. How can the text 'get itself out' of the war of we cannot help but recall Schiller - that is, to recognize fictions, of sociolects? - by a gradual labor of extenuation. that the spirit is never more serious as when it is at play. In First, the text liquidates all metalanguage, whereby it is any case, take note: we are dealing with the spirit, not with text: no voice (Science, Cause, Institution) is behind what it social practices.

is saying. Next, the text destroys utterly, to the point of 57 contradiction, its own discursive category, its sociolinguisproaches to linguistic "alienation," to experimentation with tic reference (its 'genre'): it is 'the comical that does not afunctional languages which have been paradoxically re- make us laugh,' the irony which does not subjugate, the moved from the field of language. But this is not all. Their jubilation without soul, without mystique (Sarduy), quotation without quotation marks." Precisely, a Marseillaise without a Bastille to overthrow. Yet it is just this aspect which allows one to "enjoy" Cardboard Architecture insofar as it is a theoretical experimentation. The pleasure which arises from reading the works of Hejduk, Eisenman and Graves is entirely intellectual. I enjoy the subtle mental games which subjugate the absolute nature of the forms (whether they be designed or built, at this point it does not matter). Clearly there is no "social" value in all of this. And. in fact, is pleasure not an entirely private affair? It is all too easy to conclude that this architecture is a "betraval" of the ethical ideals of the Modern Movement. On the contrary, it records the mood of someone who feels betrayed and reveals fully the condition of those who still wish to make "Architecture." (If there is a truly arbitrary act, it lies precisely in the choice to make "Architecture.")

> does not prefer one ideology to another. However: this impertinence does not proceed from liberalism but from perversion: the text and its reading are split. What is overcome, split, is the moral unity that society demands of every human product. We read a text (of pleasure) the way a fly buzzes around a room: with sudden, deceptively decisive turns, fervent and futile: ideology passes over the text and its reading like the blush over a face . . . in the text of pleasure, the opposing forces are no longer repressed but in a state of becoming: nothing is really antagonistic, everything is plural. I pass lightly through the reactionary dark-

37. Tolan Residence, Amagansett, N.Y. Gwathmey/Siegel, architects, 1970-71.



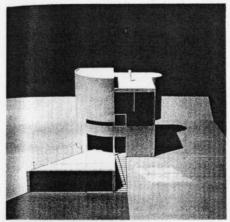


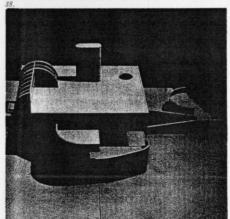
In relation to the three architects we have discussed, the personalities of Charles Gwathmey, Robert Siegel and of Richard Meier appear decidedly out of place, except for certain works. Let us look at the Cogan House, the Cohn Residence, Pearl's Restaurant in New York, or the student residential complex of the State University College at Purchase, New York. In these works, Gwathmey and Siegel distill compositions from the purity of geometric solids, through a dialectic of routes and passages, of transparencies, and of isolated volumes. In these examples, abstractions pervade socially usable spaces. The prohibitions which weigh so heavily on "free" social use in the works of Hejduk and Eisenman are lifted. The Purist rigors dissolve into formal articulations and pleasurable cadences. Hermeticism is not eliminated from these works, but it is made accessible. The play of design is brought back into the realm of safe professional controls. What is lost in linguistic purity has been gained in architectural realism. This is not a value judgment but a statement of fact. Gwathmey and Siegel employ as a current language some of the results of linguistic experimentation to which they only marginally subscribe. This does not take away from the fact that in a large-scale project, such as the Perinton Housing project (five hundred dwelling units commissioned by the U.D.C., Greater Rochester, New York) (fig. 36), the dialogue between the rédents blocks, which display a denuded modularity, and the unfolding of open spaces, achieves a timeless quality without losing the desired model-like

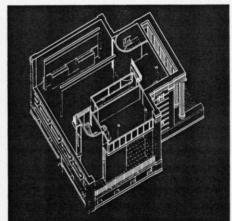
But, as we have stated, these are works which "use" an experimental method, which test its capacity to compromise itself with the space of life. But this is not the case of the Elia Basch Residence project (fig. 38) or the Sagner Residence project (fig. 39). Here Gwathmey and Siegel employ to maximum advantage the technique of volume deformation, of the interpenetration of forms, of "surprise"— techniques that are also used in as heterogeneous a group of works as the Whig Hall at Princeton University (fig. 40), the Bridgehampton Residences, the Tolan Residence (fig. 37), and the Gwathmey Residence and Studio. Whig Hall might very well be defined as a montage-by-analogy. A. Page Brown's neoclassical temple of 1893,

38. Elia Basch Residence, Tweksbury, N.J. Gwathmey/Siegel, architects, 1970-71. Model.

39. Sagner Residence, project. Gwathmey/Siegel, architects, 1970-71. Model. 40, 41. Whig Hall, Princeton, N.J. Gwathmey/Siegel, architects, 1970-72.









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42. Tolan Residence, Amagansett, N.Y. Gwathmey/Siegel, architects, 1970-71. View from Gwathmey Residence.

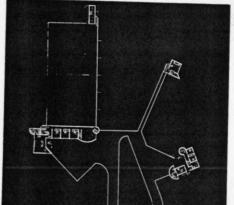
43. View showing Gwathmey Residence in background. 44. Gwathmey Residence and Studio, Amagansett, N.Y. Gwathmey/Siegel, architects, 1965-67.

45. Gwathmey Residence and Studio, Tolan Residence. Ground floor plan.



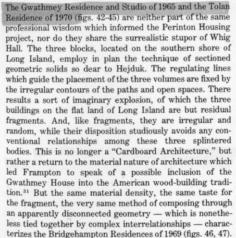


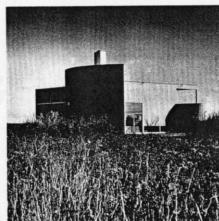




standing isolated on the Princeton University campus, is opened on one side so as to allow a Puristic assemblage of white volumes to emerge (fig. 41). In the belly of academic purity there lives the dawning nucleus of the avant-garde: this is what the surprising assemblage of Whig Hall wishes to express metaphorically. Such a foreshortening of historical perspective is stated without any polemic intention: the Ionic temple and the Purist quotation are complementary to each other and seemingly parallel in time, and — as if time itself were suspended — reduced to an eternal present.

A suspended tonality — once again, but not by chance either — for the magic box of Whig Hall metaphysically evokes a section, an X-ray of the building's own "soul." The dream vision of the nineteenth-century temple, brought to light through the intervention of the architect/psychoanalyst, reveals an unconscious pregnant with the future — were it not that the entire operation is conducted in the past tense.

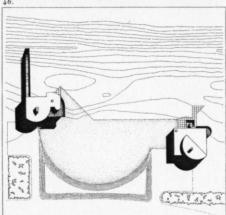




46. 47. Bridgehampton Residences.

N.Y. Gwathmey/Siegel, architects,

1969-71.

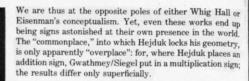


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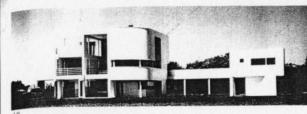
48. Smith House, Darien, Conn. Richard Meier and Associates, architects, 1965-67.

49. Saltzman House, East Hampton, N.Y. Richard Meier and Associates, architects, 1967-69.



The work of Richard Meier departs even further from the linguistic absolutism of Hejduk, Eisenman and Graves than does the work of Gwathmey/Siegel. Should anyone wish to challenge the consistency of the Five, Meier's work would offer the best proof. It is not by chance that, in the 1972 edition of the book on the Five, Meier is represented only by the Smith House of 1965 (fig. 48) and by the Saltzman House of 1967 (fig. 49). These villas have a layered structure, in which the relationship between volumetric order. and transparency, and the analysis of possible geometric articulations, suggest certain analogies to the syntactic purity of Eisenman and even to some of the ambiguous metaphors of Michael Graves. Without doubt, the two villas invoke a "charmed and magical" atmosphere in their absolute isolation from their context. This might even make them suspect of historicism. Nor is a sense of irony lacking: for example, in the Smith House, we notice the contrast between the weightlessness of the glass block and the mass of the chimney. There is more: the cut which exposes the internal structure of the Saltzman House, so reminiscent of Loos at the Tzara House, is there as if to challenge the ambiguous geometry of the prism with the great rounded corner built on the diagonal grid.

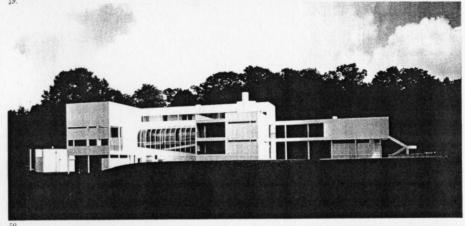
The Saltzman House is certainly within the realm of that same suspended tonality which we have recognized in Whig Hall and in the Bye House. The Old Westbury House of 1971 (fig. 50) is even more a part of it. The extent of its length permits us to recall the metaphysical distillations of Purism in the work of Figini and Pollini (fig. 52), the works of Dujker or of Howe & Lescaze in the 1930s. ³² Yet in the Old Westbury House, the long ramp, which joins the refined residential volumes, is housed in a glazed gallery with a semi-circular roof — an evocation of the Victorian

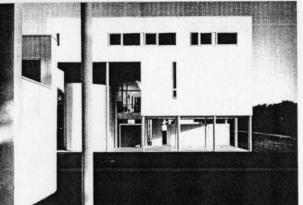


50. Old Westbury House, N.Y. Richard Meier and Associates, architects, 1969-71.

51. Entry facade.

52. House in Milan, Italy. Luigi Figini, architect, 1934-35.



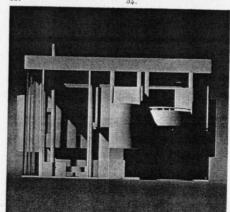


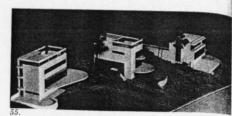


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greenhouses, perhaps mediated by James Stirling's own reinterpretations. Without doubt, such a brutal interruption in the simple concatenation of volumes introduces a further ironic note, similar to the entry face of the house (fig. 51) where the thin steel columns are laid bare to support the "suspended" upper floor and to reveal the curved block set into the lower recess.

The fact that a circulation element is emphasized in the Old Westbury House must give pause for reflection. In a recent presentation of his works, Richard Meier, while discussing design tools, gave principal importance to circulation systems in the interior as well as on the exterior of his buildings.33 Graves and Hejduk also emphasize the "circulation" component. Vertical or horizontal circulation systems played a precise role in Le Corbusier's small-scale architecture: namely, to reproduce within each single building the type of free relationship between street and buildings which he had postulated for interventions on the urban scale. Meier follows neither the Corbusian symbolism nor Hejduk's abstractions. Circulation systems, as well as the clarity of organization, bearing structures, and access points, are for Meier simply materials of design. They must be correlated in complex ways once their roles have been selectively analyzed. It is the complex web of their relationships which makes the architecture so compelling. In Meier's work, typological invention is the basis for an effort to completely recapture the functional aspects of language.

Were architecture to be a dream of pure structure, Eisenman is the one who, more than any other in America, comes closest to achieving it. If, however, architecture is a "system of systems," if its expressions belong to different but interwoven areas of language, then it is Meier who is able to grasp those relationships. Compare two works apparently based on the same theme: House III by Eisenman (fig. 54) and the Hoffman House of Meier (fig. 53). In the former, as we have seen, the two rotated solids present without commentary the result of the arbitrary act which has placed them thus. In the latter, what matters most is the jointing between forms, their synthesis. Models for this type of approach, however distant, seem to be found in the Kallenbach House of Gropius and Adolf Meyer of 1921 and in

 Hoffman House, East Hampton, N.Y. Richard Meier and Associates, architects, 1966-67.

54. House III, Lakeville, Conn. peter Eisenman, architect, 1971.

55. Three houses, Colony am Rupenhorn, Berlin. Luckhardt and Anker, architects. House in Pound Ridge, Conn. Richard Meier and Associates, architects, 1969.

57. Olivetti Tarrytown residences, project. Richard Meier and Associates, architects, 1971. Model.

58. Axonometric.

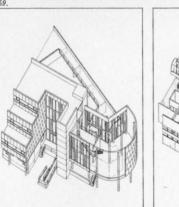
59. Olivetti branch prototype, project, 1971. Model.

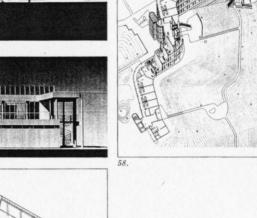
60. Olivetti Washington branch, project, 1971. Axonometric.

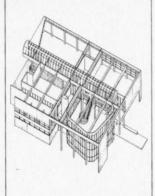
 Olivetti branch prototype, project, 1971. Axonometric.











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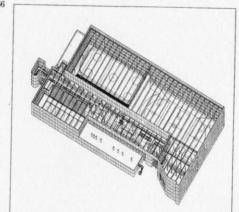
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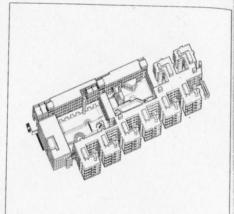
63. Bronx Developmental Center, N.Y. Richard Meier and Associates, architects, 1970-76. Axonometric.

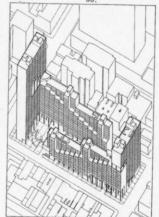
64, 65. Two of seven housing projects, Manhattan. Richard Meier and Associates, with Emery Roth & Sons, architects, 1972. Axonometrics.

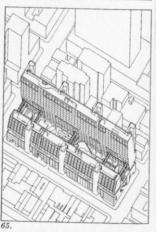
66. Douglas House, Michigan. Richard Meier and Associates, architects, 1971-73.

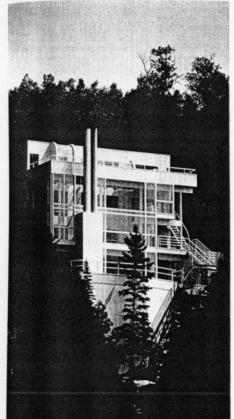
67. External stairway.













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68. Twin Parks Northeast, Bronx. Richard Meier and Associates. architects, 1969-73.

71. Twin Parks Southeast, Bronz. Giovanni Pasanella, architect, 1973.

69. Axonometric.

70. Westbeth Artists' Housing. Manhattan. Richard Meier and Associates, architects, 1967-70. Interior courtyard.

68 several designs by Luckhardt and Anker (fig. 55). In other But we maintain that the meaning of Richard Meier's work Graves attempts to do. Meier's use of geometry also are linked to a spine which in turn gives them life and excludes any attempt to regain semantic values: the articu- configuration. One may here criticize the labored composiobjects which display their function in absolute clarity.

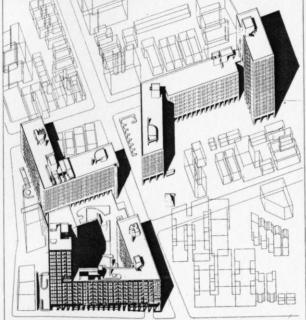
detachment from their surroundings,"34

This may be true for works such as the house in Pound Ridge (fig. 56), where the themes of the Smith House and the Saltzman House overlap in the poetics of "dynamic equilibrium," that leave nothing to their historical models. It is no longer proper to speak of "nostalgia" in the presence of a classic example of "survival" rather than "revival." However, Rykwert's judgment may still appear pertinent for the four designs developed by Meier for the American Division of the Olivetti Corporation (figs. 59-61), or for the prototype of flexible industrial buildings alongside a highway. 35 These designs display, among other things, Meier's unprejudiced sense of typological experimentation. (For example, the use of a serpentine plan for the Olivetti residences in Tarrytown, 1971 (figs. 57, 58), wherein the winding of the main body and the concentration of service cores and vertical access at nodal points on the curves, spells out criticism of Aalto's Dormitories at M.I.T. in Cambridge.)

words, Meier is proposing a method wherein the initial is not fully comprehensible without considering the relaseparation of components and the testing of a codified tionship he has established between his research into forms typology, by means of free variation, in no way obstruct and his large-scale design. It may be possible to grasp some their eventual synthesis. By means of this recovery of the of this in his Health and Physical Education Facility for the "function of the sign" - wherein we define "function" in its State University College of Fredonia of 1968 (fig. 62) and in broadest terms - Meier advances a tacit criticism of his Bronx State School in New York City of 1970-76 (now Eisenman's conceptualistic reduction of sign and structure. under construction) (fig. 63). As Meier himself points out, Geometry is no longer cruelly chained to its own harrowing the enlargement of the scale at the Fredonia complex corresilence, there is no search for "deep structures," or any sponds to the same organizing principles that are found in attempt to extract multiple meanings from the signs, as the Smith House and the Saltzman House. Different nuclei lation of his signs is but a testimony to the presence of tion formed by I. M. Pei's circular campus space and tangential juxtaposition of the building to it. But at the Bronx State School, a residential complex for 750 mentally "Meier's architecture," writes Joseph Rykwert, "is always retarded children, the deployment of units around the cenunderstated, and yet always assertive through its insis- tral space fully recaptures the typically urban qualities of tently complex geometry, which he somehow always re- the relationship between public and private spaces. In other duces to appearing absolutely inevitable. That is his words, Meier seems to go back over, though in a deeply strength: the assertion of an inevitable order, which exalts critical manner, some of the stages already travelled by the the functional patterns of the occupation. Meier is a maker classical "masters" of the Modern Movement: from the of objects whose power is in the obsessive elegance of their self-sufficiently perfect configuration of objects rich in cut, in their cool though exemplary and somehow didactic metaphorical reference, to the institutional values of technology, and finally to their reconfiguration within the urban fabric.

> In the Douglas House on Lake Michigan in 1973 (fig. 66), Meier continues an investigation, begun with the Saltzman House and the house at Pound Ridge, of a language of "oppositions," of a denied dialectic between the total transparency of the front and the solid compartmented rear. One must highlight here the compositional "mechanism": in section we find once again a "machine age" modelling vaguely resembling Stirling's. But what matters more is that the building deliberately relates to its environment by means of an emphasis on external stairs (fig. 67). The two stairs and the elevated bridge, which lead directly from the hillside to the topmost terrace, form an independent circulation. The interior corridor and the hallways connect to this system. In this manner, the Douglas House establishes a dialectic between the independence of the object itself and its surrounding space. We believe that we must read this as a









72. Afrikanischestrasse housing. Berlin. Mies van der Rohe, architect,

70 premise of Meier's urban housing. 36

Let us look at the seven designs which Meier and his associates have prepared, together with Emery Roth & Sons, for Madison Associates and Tishman Reality and Construction Corporation (figs. 64, 65). It is a development in mid-Manhattan with six-hundred residential units and 300,000 sq. ft. of office and retail space. From a single and simple rectangular block set into the central green (rich with reference to Le Corbusier), we pass on to a richly varied articulation of masses, and then to a separate tall building connected to a stepped-back volume. This corresponds to a second development, characterized by a stepping outward. It is a difficult exploration, one which cannot be considered as a general model. And like the other, Meier halts his explorations at the edges of a utopia: should the continuity of the circulation system be directly projected on to the urban scale, it would still appear as the "thread of Ariadne," giving direction to the labyrinth of forms. Yet that "direction" is neither unique nor final: it does not resolve, it does not attempt to erase the difficulties or the contrariness of the intervention itself, it does not attempt to create an "oasis of order." It is possible to speak of a deep "critical realism" in Meier's large-scale designs. This is well shown in the exceptional renovation of Westbeth (fig. 70) - in the first of New York City's special zoning districts (FHA sponsored) - and by Twin Parks Northeast, designed for the U.D.C. (figs. 68, 69),37

Kenneth Frampton rightly compares Meier's solution to that of Giovanni Pasanella for Twin Parks Southwest (fig. 71); the latter is a mannered revival of the Unité at Marseilles, where the relationship between public and private space is undefined. The alternative advanced by Meier oscillates between accepting the existing urban grid or deforming it - a deformation which would be created as a function of the precise definition of the social use of spaces. "One may argue," writes Frampton, "that the overall parti of the Meier scheme stems from a curious compound of Le Corbusier (after Hénard), on the one hand, and Sittesque notions of urban space, on the other. The usual formal and as its result one of the best works in the field of contemporsocial interaction that the Meier scheme invokes, in con-



from this conscious attempt to conflate two ultimately antithetical models drawn from nineteenth-century urban theory."38 The immeuble à rédents does after all make an explicit appearance in one of Meier's preliminary designs for Twin Parks. As built, however, this form is cut apart. deforming itself, following or altering the existing street lines, as the case may be, and coming to a formal conclusion in the tall blocks at both ends. What we have called 'realism" in Meier's work is fulfilled at Twin Parks. The ability of the prototype of Hénard and Le Corbusier to function as the universal remedy of urban ills has been challenged. There is not even a nostalgic longing for that particular prototype. Rather, it is quoted with detachment. it is criticized, and it is immersed into a contradictory reality - the Bronx slums. It is as if one wished to underline the limitations of the intervention, that its importance is as a social service which stands in the face of metropolitan conflicts. (And Twin Parks will heighten these conflicts rather than resolve them.) This explains why Meier chose to forego any linguistic exploration in this design. The concise tautness of the wall surfaces follows from the selfimposed denial of any typological invention: there is no neo-Brutalism here, smug in its materiality, but rather a subtle cadence of rhythmical holes wherein any minimal variation accentuates the compactness of the wall itself, and heightens its despairing unity. The assonance of this work with existing buildings has therefore a deep meaning. And even in this work there is no populist approach; the refinement of clean cut edges on the walls and the geometric deformations of the main blocks exclude any and all sentimentalism. This linguistic reduction is based on another model, Mies's "less is more." And, to be precise, it is the Mies of the residential units on Berlin's Afrikanischestrasse (1925) (fig. 72) rather than the Mies of America. We therefore have an architecture which presents itself on two levels: the one, replete with social utility, and the other reserved for those who are able to read the deep meaning in the refusal to charge built forms with impossible myths.

Thus, the analysis of the small scale works of 1965-1970 has ary American housing. The experimentation with the posjunction with the existing urban context, no doubt derives sibilities for the independent expressive function of language must (provisionally) conclude with a painful reflection on the limits of language itself and on its capacity for typological invention.

From Hejduk to Meier: the avant-garde, having been revisited, undergoes an autopsy. We have tried to point out in what manner the Five are far from being a homogeneous group. But at the same time, they have helped us trace a section through a particular state of mind, one which twists through present-day architectural culture in America. And we might add that, unlike the mysticism of the Kahn school or the facile ironies of Venturi, what is most characteristic of this state of mind is a sort of backing off from the original traditions of the avant-garde - traditions which must be pieced back together in order to form a continuum.

No one ought to be deceived by the optimistic declarations or by the finality of the positions taken by the Five (or the more theoretical among them). In 1972, Colin Rowe spoke of an "expanse of simulacra," and more recently others have wanted to see in their work a sort of "repeatable coercion."39 Their images and their themes tend to confirm only one reality: the strength and cruelty of the golden gable within which this intelligentsia is locked, and the limits of this cell where they are only able to leave graffiti on the underside of the walls, bearing, if anything, mute testimony to their laconic presence.

72 1. See Bruno Torri, "Film come revival," Il Revival, Giulio Carlo Argan, ed. (Milan: Mazzotta, 1974), p. 289.

2. The cultural homogeneity of the Five is repeatedly asserted in Arthur Drexler's preface, Five Architects (New York: Wittenborn & Co., 1972: Oxford University Press. 1975); and in Paul Goldberger, "Architecture's 'Big Five' Elevate Form," The New York Times, 26 November 1973, pp. 33-4; Bill Marvel, "Architecture as seen by the Eyes of the Whites," The National Observer, 22 June 1974, p. 20. But the most violent critics of the Five generally underscore their differences, as is apparent in the polemical articles in Architectural Forum, May 1973 (Robert Stern, "Stompin" at the Savoye," pp. 46-8; Charles Moore, "In Similar States of Undress," pp. 53-4; Romaldo Giurgola, "The Discreet Charm of the Bourgeosie," pp. 56-7). In answer to these criticisms, put forth by the Yale/Penn axis, see Paul Goldberger, "Should anyone care about the 'New York Five'?" . . . or about their critics, the 'Five on Five'?" Architectural Record, Feb. 1974, pp. 113-6.

3. Kenneth Frampton, "Frontality vs. Rotation," Five Ar-

chitects, p. 9.
4. John Hejduk: "He [Mondrian] continually urged architects to delve into the spatial ideas of his paintings; however, the architects of his time apparently were not interested in adopting the diamond configuration. One of the major architectural arguments of today still concerns the dialectic between the concepts of two-dimensional and three-dimensional space" (Three Projects, John Heiduk [New York: The Cooper Union School of Art and Architecture, 1969], p. 3). 5. Ibid., p. 2.

6. In analyzing the experimental films of Richter and Eggeling, note that both Hilberseimer and Van Doesburg speak of the discipline of the elementary as a means to explore a new Gesamtkunstwerk. See Theo Van Doesburg, "Abstrakte filmbeelding," De Stijl, IV, no. 5, 1921, pp. 71-5; see also Ludwig Hilberseimer, "Bewegungskunst," Sozialistische Monatshefte, vol. 27, no. 56, p. 467. Quite

naturally, the historical allusion to the "Dyagonale Symphonie" concerns only the technique of assembling curvilinear forms in a diagonal field: in fact, Hejduk would appear foreign to the mystical and spiritualistic atmosphere into which Eggeling is immersed. See Louise O'Konor, Viking Eggeling 1880-1925: Artist and Film Maker (Stoc-

kholm: Almquist & Wiksell, 1971). 7. See Roger Yee, "Metamorphosis," Progressive Architec-

ture, July 1974, pp. 96-102.

Wall House, Progressive Architecture, June 1976, p. 100.
The first Wall House has been extensively published in Projects/John Hejduk, Architect, introduction by Franz

Oswald (catalogue to the exhibition at the Fondation I Corbusier, Paris, October 1972).

9. See S. Frederick Starr, "Konstantin Melnikov." A: chitectural Design, vol. 39, no. 7, 1969, p. 366. 10. Mario Gandelsonas, "Linguistics in Architecture,

Casabella, no. 374, 1973, p. 22; idem, "On reading architec ture," Progressive Architecture, no. 2, March 1972, pp. 69-76. The discussion on the supremacy of the syntactic dimension on this semantic is clearly presented in the leg ture by Peter Eisenman, "Notes on Conceptual Architecture II: Dual Deep Structures." In this, Eisenman challenges the iconological research of the Warburg Institute of Wittkower and of Colin Rowe, with research on the intrinsic nature of the sign. This work was carried out by Tomás Maldonado, Abraham Moles and Gui Bonsiepe. 11. Peter Eisenman, "Toward a continuing theory of ar-

chitecture," unpublished. Manfredo Tafuri, Architecture and Utopia, Design and Capitalistic Development (Cambridge, Mass.: M.I.T.

13. Peter Eisenman, "Introduction to Cardboard Architecture," Casabella, no. 374, 1973, p. 24. See also, idem, "Cardboard Architecture: House I," Five Architects, pp.

14. Aleksej Eliveevic Krucenyckh, Deklaracija slova kak takovogo ("Declaration of the word as such") (Petrograd: 1913), paras. 5, 3, 1, 6. See also Vladimir Markov, Russian Futurism: A History (London: Macgibbon & Kee, Ltd., 1969), p. 130.

15. Peter Eisenman, "Conceptual Architecture, From the perception of form to its hidden meanings," Contemporanea, II, 1973-74; idem, "Notes on Conceptual Architecture," lecture.

16. See conclusion of Alan Greenberg, "The Lurking American Legacy," Architectural Forum, May 1973, pp. 54-56; see also Jaquelin Robertson, "Machines in the Garden," Architectural Forum, May 1973, pp. 49-53.

17. Frampton, "Frontality vs. Rotation," Five Architects.

pp. 9-10. 18. Peter Eisenman, "To Adolph Loos & Bertold Brecht," Progressive Architecture, no. 5, 1974, p. 92. Compared to the architect's lucid statement, the articles of the critic David Morton ("One man's fit . . .," pp. 92-4) and of the house owner, Robert Miller ("I guess you win, Peter," pp. 94-8) appear superfluous and even counterproductive. 19. Ibid.

20. Colin Rowe, "Introduction," Five Architects, pp. 3-7. 21. "The New City: Architecture and Urban Renewal," exhibition, The Museum of Modern Art, New York, 1967. Also, Another Chance for Housing: Low-Rise Alternatives, catalogue for exhibition of the same name, The Museum of Modern Art, New York, 1973, p. 29. 22. See catalogue to "Modern Architecture 1919-1939: Polemics, Books, Periodicals and Ephemera from the collection of Peter D. Eisenman," exhibition at Princeton University Library, New Jersey, February/April 1968; see also, Peter Eisenman "A Comment on the Exhibition," and R. J. Clark, "Library Notes," Princeton University Li-

brary Chronicle, vol. xxix, no. 3, 1968, pp. 216-8. 23. Carlo Belli, Kn (Milan: Il Milione, 1935). Concerning the history of Italian abstractionism between the wars and the architecture of the Como group - including Terragni, Lingeri, Cattaneo, Radice, etc. - see the well-documented work by Paolo Fossati, L'imagine sospesa. Pittura e scultura astratte in Italia, 1934-1940 (Turin: Einaudi, 1971). 24. See Peter Eisenman, "From Object to Relationship I: Terragni's Casa Del Fascio," Casabella, no. 344, 1970; idem, "From Object to Relationship II: Giuseppe Terragni, Casa Giuliani Frigeria," Perspecta, 13/14, November 1972. But Eisenman's interpretation of the connections between object and relationship is best captured in an unusual article by him, "Notes on Conceptual Architecture: Towards a Definition," Casabella, no. 359/360, 1971. This article consists of four sheets without text, on whose white surfaces the author arrays fifteen numbered points, each of which

corresponds to a footnote. The footnotes refer to texts on minimal art, conceptual art, to Chomsky's linguistics, and to the Panofskyan Idea. 25. William La Riche, "Architecture as the World Again,"

Five Architects, p. 39. 26. These aspects of the Rockefeller House are ignored in the jury's assignment of a design award in 1970. See Pro-

gressive Architecture, January 1970, p. 86. 27. See Peter Carl, "Towards a Pluralist Architecture," Progressive Architecture, no. 2, 1973, pp. 82-9. Peter Carl insists that spatial ambiguity is for Graves an element of language. In support he cites William Empson, Seven Types of Ambiguity, and concludes that: "The pluralist effort to confront imaginative realities in their full complexity, with themes, and its attention to psychological nuance, is an attempt to reintroduce the adjectival description crucial to perceptive experience.'

28. Gandelsonas, "On reading architecture," Progressive Forum.

Architecture; and La Riche "Architecture as the World 39. Alberto Cuomo, "La morte dell'artistico," NAC, 12, Again?" Five Architects.

29. C. Ray Smith, "Painterly illusion and architectural reality," Interiors, September 1974, p. 185.

30. This and the following quotes are drawn from Roland Barthes, The Pleasure of the Text (New York: Hill and 31. "One cannot but be reminded of those remarkable bath

houses designed by Muschenheim and built on Long Island 73 in the late 1930s. Are we in the presence here of a special East Coast subculture compounded of European abstraction and American technique?" (Frampton, "Frontality vs. Rotation," Five Architects, p. 12.)
32. Concerning the Smith House and the Old Westbury

House, see David Morton, Richard Meier (Tokyo: Global Architecture, 1973); "Space that works for a large family," House and Garden, March 1972, p. 73; James D. Morgan, "A House that glows with crystalline transparency," Architectural Record, April 1972, p. 97. For the Hoffman house, East Hampton, see Architectural Record Houses of

33. Richard Meier, "Design Strategies," Casabella, May

1974, p. 17. 34. Joseph Rykwert, "The very personal work of Richard Meier & Associates," Architectural Forum, March 1972, p.

35. Ibid.; Gerald Allen, "A traditional Image for Olivetti," Architectural Record, February 1974; "Four Projects for

Olivetti in U.S.A., "Domus, March 1974.
36. Charles Hoyt, "Richard Meier: Public Space and Private Space," Architectural Record, July 1973, pp. 89-98. 37. On Westbeth, see Ellen Perry Berkeley, "Westbeth: Artists in Residence," Architectural Forum," October 1970, pp. 45-49; Judith Broudy, "Westbeth: New York's newest Bohemia," Look, 4-20, 1971; "Westbeth Artists' Housing," Architecture + Urbanism, August 1973. On Twin Parks Northeast, see Robert Jensen, "Urban Housing," Architectural Record, April 1971, p. 115 (contains an analysis of the urban policies of the New York State Urban Development Corporation); Kenneth Frampton, "Twin Parks as Typology," Architectural Forum, June 1973, pp. 56-60; Paul Goldberger, "Twin Parks Northeast," The New York Times, 27 December 1973; Jonathan Barnett, "Twin Parks Northeast, Urban Design as Public Policy," Architectural Record Books (New York: McGraw Hill, 1974); Stuart Cohen, "Physical Context/Cultural Context," Oppositions, its use of metaphoric language, its reintroduction of mythic 2, 1974, p. 15; David Mackay and Roger Sherwood, "El neorracionalismo se viste de sport. La obra de Richard Meier en Bronx," Arquitecturas Bis, 1, May 1974, pp. 1-7. 38. Frampton, "Twin Parks as Typology," Architectural

1974, pp. 18-20.