

[newmediamuseums.cead.space](http://newmediamuseums.cead.space)

Video and installation as well as sound and digital media have become a staple of artistic practice in recent decades. The importance and significance of this work as cultural heritage has been recognised in major exhibitions as well as in contemporary art history. However, their representation in public collections remains generally marginal and it is uncertain whether the time-based and installation art of this period will remain accessible to future generations.

A key obstacle to collecting media art is the limited expertise in its preservation and the ambiguity of methods and practices in the care of these works. Interdisciplinarity should be the answer, as the installation of these works in galleries depends on the interaction of artists, curators, conservators, restorers, technical staff and outside experts. The challenge remains to establish and maintain appropriate procedures and strategies that give institutions confidence in collecting media and installation art.

The New Media Museums project aims to address these challenges by creating a platform for knowledge exchange and collaboration in the presentation, collection and preservation of media arts and culture. Our founding members include art museums and organisations working in this field in Central Europe. The pilot phase of the project culminates in a professional colloquium where the partners present their ongoing work. To broaden the discussion, representatives from other key institutions in the region and beyond have been invited to share their experiences and the challenges they face in building and maintaining media collections.



The colloquium takes place on-site, in the Mozarteum Hall, with the exception of the closing roundtable (14.00-15.30), which is held at the Flora Exhibition Centre (Hall G) and is organised in collaboration with the PAF festival.

The programme will be streamed live on the website [www.CEAD.space](http://www.CEAD.space).

The working language is English and the talks will be simultaneously interpreted into Czech.

The colloquium programme was prepared by Dušan Barok in collaboration with Jakub Frank, coordinators of the New Media Museums project.

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In cooperation with: Barbora Kundračíková, Michal Šedivý, Jana Kovaříková

Founding project partners: Olomouc Museum of Art, Slovak National Gallery, WRO Art Center, C3 Foundation, PAF Olomouc

The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.

Accommodation for guests: Hotel Flora Olomouc, Krapkova 439/34, Olomouc



# New Media Museums Colloquium: Collecting and Preserving Media Arts

24 – 25 March 2022  
Olomouc Museum of Art  
Archdiocesan Museum  
Mozarteum Hall  
Václavské náměstí 811  
Olomouc, CZ



NEW MEDIA MUSEUMS



CENTRAL  
EUROPEAN  
ART  
DATABASE

muo | MUZEUM UMĚNÍ  
OLOMOUC

Slovenská  
národná  
galéria



PAF

Visegrad Fund

## Thursday 24 March 2022

10:00 Welcome

10:15-10:45 Invited lecture 1

- ▶ „Networks of Care“  
**Anna Schäffler**, art historian and curator, Berlin, DE

10:50-12:50 New Media Museums case studies, panel 1  
Fifteen-minute long presentations, followed by Q&A.

- ▶ „What's lying on the shelf? – What should have been done before the acquisition and what is to be done now?“  
**Jakub Frank**, Curator of the Collection of New Media and Intermedia, Olomouc Museum of Art, CZ
- ▶ „You Can't Buy a Butterfly. New Methods for Registering Acquisitions of Intermedia Artworks“  
**Lucia Gregorová Stach**, Chief Curator, Curator of the Collection of Modern and Contemporary Art, Slovak National Gallery, SK  
**Mária Bohumelová**, Director, Research and Development Department, Slovak National Gallery, SK
- ▶ „On the Silver Globe: From a Vintage Print Photography to a Complex Media Installation. Re-contextualisation as Preservation Strategy“  
**Agnieszka Kubicka-Dzieduszycka**, WRO Art Center, PL  
**Dagmara Domagała**, WRO Art Center, PL  
(remote participation)
- ▶ „Versions or Fragmented Works? Reconstruction Issues of Media Art Installations and Net Art Works“  
**Anna Tüdös**, C3 Foundation, HU  
**Márta Czene**, C3 Foundation, HU
- ▶ „Reading the PAF“  
**Martin Mazanec**, Curator, PAF, and Pedagogue, Faculty of Fine Arts, Brno University of Technology, CZ  
**Nela Klajbanová**, Curator, PAF, CZ

12:50-13:50 Lunch break

13:50-14:20 Invited lecture 2

- ▶ „Shaping Institutional Strategies for Collecting Media Art at M+ Hong Kong“  
**Aga Wielocha**, Bern University of the Arts, formerly conservator at M+ Museum Hong Kong, CH

14:25-16:25 Museum Practices in Collecting Intermedia and New Media, panel 2  
Fifteen-minute long presentations, followed by Q&A.

- ▶ „New Media Works from the 1990s in the Collection of the Prague City Gallery“  
**Jitka Hlaváčková**, Curator of the Photography and New Media Collection, Prague City Gallery, CZ
- ▶ „Nm 1-001 - Nm 458: The Youngest Collection at National Gallery Prague“  
**Eva Skopalová**, Curator, Collection of Modern and Contemporary Art, National Gallery Prague, CZ
- ▶ „Collecting and Presenting Video Installations from the 1990s: a Visionary Move in the 90s, Essential Today. The First Museum of Intermedia and the Collection of Intermedia Art in The Museum of Art Žilina“  
**Mira Sikorová**, Director and Curator of the First Museum of Intermedia, The Museum of Art Žilina, SK
- ▶ „Addressing Sustainability Issues in Time-based Media Art Collection and Preservation Strategies“  
**Jina Chang**, Time-based Media Art Conservator, The National Museum of Art, Architecture and Design, Oslo, NO
- ▶ „Media and Digital Art Acquisition Workflow at ZKM“  
**Morgane Stricot**, Head of Digital Conservation, ZKM | Center for Art and Media Karlsruhe, DE  
(remote participation)

16:30-17:30 Roundtable

Roundtable with onsite participants of two panels and invited speakers, sharing experiences and challenges

17:30 End of day 1

## Friday 25 March 2022

10:00 Welcome

10:10-10:40 Invited lecture 3

- ▶ „Video Archive: Collection Access and Sustainability Through Collaboration“  
**Markéta Jonášová**, Národní filmový archiv Praha, CZ  
**Michal Klodner**, Národní filmový archiv Praha, CZ  
**Matěj Strnad**, Národní filmový archiv Praha, CZ

10:45-12:45 Collecting and Preserving Video Art and Moving Image, panel 3

Fifteen-minute long presentations, followed by Q&A.

- ▶ „The Activities and History of the n.b.k. Video-Forum since 1971“  
**Anna Lena Seiser**, Managing Director, Neuer Berliner Kunstverein (n.b.k.), and Head, n.b.k. Video-Forum Berlin, DE
- ▶ „Exhibiting Practices of Archival Film Materials in Non-cinema Environments“  
**Elzbieta Wysocka**, Department of Film studies and Digitisation, National Film Archive – Audiovisual Institute, PL
- ▶ „Vasulka Digital Archive“  
**Barbora Šedivá**, Head of Archive, Vasulka Kitchen Brno, CZ  
**Kateřina Drajsajtlová**, Archive, Vasulka Kitchen Brno, CZ
- ▶ „Videokunstarkivet: the Norwegian Video Art Archive, the First Ten Years“  
**Håvard Oppøyen**, Videokunstarkivet, The National Museum of Art, Architecture and Design, Oslo, NO  
(remote participation)

12:40-13:40 Lunch break

13:40-14:00 Walk to Flora Exhibition Centre

14:00-15:30 Collecting and Preserving Video Art and Moving Image, roundtable 2

Roundtable with onsite participants of panel 3 and invited speakers, sharing experiences and challenges.

Held at Flora Exhibition Centre (Hall G),

Organised in collaboration with PAF festival.