DAS KAPITAL RAUM²
I. PONZI & CIE
HOW TO MAKE MILLIONS FROM SCRATCH?! 

THE SYSTEM OF CHARLES PONZI 

PAYING BACK THE 1st INVESTOR WITH THE MONEY OF THE 2nd 

1919 NOVEMBER SECURITIES EXCHANGE CO. 

50% WITH 1000 $ YOU MAKE 1500 $ IN 45 DAYS IN 6 WEEKS
PONZI

1st investor

2nd investor

3rd investor

4th investor

EFFICIENCY

ETHICS

ENERGY

ERGONOMY
RUINS OF COMMUNISM
NO ECONOMIC SKILLS
HIGH UNEMPLOYMENT RATE
CHAOTIC INFRASTRUCTURE
STATE BANK MONOPOLY
COLLAPSING ECONOMY

1989

DAS KAPITAL RAUM²

1 IST 2
2 IST 4
THE DINNER PARTY

DESSERT LEVEL

ENTRÉE LEVEL

SOUP AND SALAD LEVEL

APPETIZER LEVEL
1. You pay $ to enter 1st stage.

2. You recruit two people and enter the next level.

3. Your contacts recruit two people each, you enter the next level.

4. 

... 

Dessert
AMWAY

1 = 2
2 = 4

ICH LIEBE AMERIKA

LOW RISK
LOW START-UP COST
BUSINESS OPPORTUNITY

UND AMERIKA LIEBT MICH
MLM
MULTI-LEVEL MARKETING
Nov ‘96 300%  
In 3 months  
Total $1,200,000,000

Sep ‘96 30% per month

Aug ‘96 19% per month

July ‘96 10% per month

2,000,000 depositors

Elections > The main Ponzi
Companies finance the
Ruling party’s campaign

May ‘96 Rates at 8%

Jan ‘96 Rates at 6%

Nov ‘95 Ponzi starts

With 3% per month

Ponzi Albania
MMM
PONZI IN RUSSIA

1989 MAVRODI BROTHERS CREATE

1993 MMM RETURNS
1000% PER YEAR

FEB ‘94 TELEVISION CAMPAIGN
«FROM THE SHADOW TO THE LIGHT»

JULY ‘96
MMM OWNS
$ 1 500 000 000

– TIBET CO PROMISES
30 000% 

– 3.5 MILLION PEOPLE 
INVEST IN MMM 

– MMM EARNS 
$ 11 000 000 / DAY 

– FREE METRO TICKETS FOR 
MOSCOW CITIZENS
1979

ERGONOMY
– CONTEXTUAL ADAPTABILITY
– CONTRACTUAL FLEXIBILITY
– MUTUAL DEPENDENCY
– PLURAL COPARTNERSHIP

ETHICS
– DEMOCRATIC ATTITUDE
– PERSONAL RESPONSIBILITY
– CONFIDENT RELATIONSHIP
– LOYALTY & AUTONOMY
EFFICIENCY
– CHAIN REACTION
– A VALUE-SHARING COMMUNITY
– REAL TIME CONTROL
– LEVEL JUMP

ETHICS
– WILL TO WIN
– PASSION FOR RISK
– UTTER DETERMINATION
– TOGETHERNESS & COMPETITION

19?9
II. 1989 & THE CAPITALIST APOTHEOSIS
Jeder Mensch ist Kapitalist

Planwirtschaft

Freie demokratische Kapitalismus

Wirtschaftsplan
Oligarchy will make even more needs of society automatically met.

Government does not get involved.

Competition keeps quality high.

Competition keeps prices low.

Competition & self-interest act as an invisible hand that regulates the free market.

Church of '89 latter-year saints.
GASEOUS STATE

COUPON-PRIVATISIERUNG

STATE CAPITALISM
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APOCALYPSE

APOTHEOSIS

REGIME
VACUI

OR

ENLIGHTENMENT
BY SCISSORS
THE TRANSFIGURATION OF LABOR
MANIFEST
ABUNDANCE
\[(1957 + 2021) / 2 = 1989\]
III. UNDER THE CLOUD
1 BILLIONAIRE

SOZIALES GEFÜGE

2.91 BILLION USERS
DEMAUTHOLIGARCHY

KAPITAL ZEIT²
FADING ZERO
UNIVERSAL

EDUCATION

BASIC

MINIMAL

INCOME

THÉORIE DE RUISSELLEMENT

TRICKLE UP
KAPITAL RAUMZEIT
NO MONEY WAS MADE

BEFORE ANY MONEY WAS MADE
"ARBEIT IST MORD."

" CAPITAL IS LIKE A LION; YOU DON’T HAVE TO DEFEND IT. LET IT LOOSE; IT WILL DEFEND ITSELF."

"РАБОТА, РАБОТА, РАБОТА."
MARCH; MARCHE [SIGN MARKING A LIMIT, FRONTIER REGION]; MARCHER; TO MARCH [TO IMPRESS A FOOTPRINT, TO DEMARCATE LANDMARKS]; MARGE; MARGIN [EDGE, BORDER]; MARK [MONETARY UNIT OF GERMANIC COUNTRIES, HALF OF A GOLD POUND, METAL WEIGHT, CURRENCY]; MARKA [SIGN MARKING A FRONTIER]; MARQUER, TO MARK [LANDMARK, BOUND, SIGN INTENTIONALLY PUT]; MARQUE, MARQUIS [LORD GOVERNING A FRONTIER REGION]; TRADEMARK
MARKA
FROM THE 99% TO THE 0.01%

99.999%

% 0.01

THE TO THE THE FROM
CYLINDRICAL MERCATOR PROJECTION

-180° 0° +180°

NORTH WEST

EAST SOUTH

-90° 0° +90°

WEST NORTH

SOUTH EAST

+180° 0° -180°

NORTH WEST

EAST SOUTH

+90° 0° -90°

WEST NORTH

SOUTH EAST

-180° 0° +180°
0th

0x

0x0

∞

0TH

EOREM
THERE ARE

1ST | 0TH

WHICH SHALL BE

0TH | 1ST
During the opening of Harald Szeemann’s "The tendency toward the total art work", Joseph Beuys declared that the alternative title "How to piss off the Capital" could also have been used for his installation "Das Kapital Raum 1970-1977".* A large part of this complex work is composed of a series of blackboard drawings that Beuys created during the previous decade. As a "jewel in the crown of an already important collection of works by Beuys," it was presented as a permanent loan from collector Erich Marx, a wealthy real estate developer, to the Hamburger Bahnhof in Berlin in 2015.** The work has definitely pissed off the Capital. In May 2021 I received a bcc e-mail from Tamás St.Auby*** in which he recalled the works he created around the question of basic income. In 1977, he was invited to participate in the "Free International University" events organized by Beuys as part of Documenta V in Kassel. With Beuys in the front row, St.Auby enacted a chapter of his monumental research project, the "Subsistence Level Standard Project 1984 W". During his lecture he drew a complex diagram on a blackboard with chalk which is still visible on the walls of the Hamburger Bahnhof, amidst the other chalk drawings of "Das Kapital Raum". Uncredited, Beuys considered St.Auby’s blackboard (and probably the entire FIU production) as his own property, his own capital. Appropriation is certainly a valid artistic strategy, but if the vector of appropriation is not clear, the definition becomes more than blurry. Following the invitation to participate in the collective exhibition "We Have Never Been Closer" at tranzit.sk in Bratislava, I suggested a continuation of the "space of capital" drawings, starting from 1989, remembering the blackboard of Tamás "St.rike!" St.Auby. The typographical score, which itself appropriates a portion of "Ponzi’s", a project by Société Réaliste, from 2006, will be interpreted and drawn by Nika Porubčanská in Bratislava with white chalk on a series of blackboards.

** https://www.smb.museum
*** AKA St.Turba, Szentjóby, superintendent of the International Parallel Union of Telecommunication (IPUT)